

# **Global Design Thinking Workshop: Good Health & Well-Being**

/ Summer Term 2026 (August/September 2026)

## Join the Global Design Thinking Workshop at the HPI d-school in August/September 2026

Support the next generation of changemakers and explore good health and well-being

**August 27<sup>th</sup> -September 2<sup>nd</sup>, 2026 – Potsdam, Germany**

Are you ready to design a **healthier future**? The Global Design Thinking Workshop is back, and this year's focus is on "**Good Health & Well-Being**". From August 27<sup>th</sup> to September 2<sup>nd</sup>, 2026, we are inviting creative minds from around the globe to gather in Potsdam, Germany, for an immersive and impactful experience.

Our workshop dives into human-centered design to address global challenges. This year, we will address challenges with a focus on physical and mental health, prevention, modern, efficient health care, and health care management. In essence, health and well-being are essential for all at all ages. Around the world, societies face rising challenges such as chronic diseases, mental health issues, and global health risks and crises. The GDTW gives space to explore how future health and well-being systems, services, and digital solutions can contribute to healthier, more resilient lives - benefiting people, communities, and the planet. Solutions are designed to support our partners in discovering product and service innovations, exploring new business models, or developing new approaches for healthcare.

Together with real-world partners – from public institutions to companies/startups and NGO's- we will uncover human insights and develop innovative concepts that can contribute to more livable societies.

### What is our offer?

We're inviting experienced Design Thinking coaches from around the world to join our team in guiding interdisciplinary student teams through this one-week intensive program. As a coach, you will support the learning journey by holding space for creativity and uncertainty, encouraging deeper thinking. Working alongside coaches and co-coaches, you'll experience learning partnerships - offering guidance while growing together through shared reflection and practice.

### Why participate?

- **Strengthen the skills that matter:** Strengthen your coaching presence with a focus on health & well-being.
- **Deepen your coaching practice:** Expand your facilitation toolkit - systems thinking, stakeholder work, and methods for navigating ambiguity and trade-offs.
- **Join a vibrant community:** Guest speakers, exploration journeys, and social activities enrich your experience.
- **Collaborate globally:** Join a diverse and multidisciplinary team, learn and reflect with fellow Design Thinking coaches from our international network in a rich, co-creative environment
- **Shape what's next:** Support interdisciplinary teams as they turn research into insights, and insights into concepts and prototypes for a healthier future.

## Program Details

Theme: Good Health & Well-Being  
 Format: 6-day intensive Design Thinking format  
 Participants: International students from IT, Design, Business, and other disciplines  
 Location: HPI d-school Campus, Potsdam, Germany  
 Dates: August 21, August 27 – September 2, 2026  
 Application Deadline: June 15<sup>th</sup>, 2026

<b>Tuesday, 18.08.26</b>	<b>Virtual Coaches Onboarding 2.00 pm - 4.00 pm</b>
<b>Friday, 21.08.26</b>	<b>Virtual Launch 9.00 am - 12.00 pm</b> <i>Team Building &amp; Understand</i>
<b>Wednesday, 26.08.26</b>	<b>Coaches Preparation Meeting 10.00 am - 1.00 pm</b>
<b>Thursday, 27.08.26</b>	<b>Understand &amp; (Re-)Frame 9.00 am - 5.00 pm and After-Program Drinks</b> <i>Challenge the challenge &amp; (re-)frame opportunities</i>
<b>Friday, 28.08.26</b>	<b>Observe &amp; Learn 9.00 am - 5.00 pm*</b> <i>Research, synthesize &amp; learn</i>
<b>Monday, 31.08.26</b>	<b>Ideate &amp; Prototype 9.00 am - 5.00 pm</b> <i>Solution sprint</i>
<b>Tuesday, 01.09.26</b>	<b>Test &amp; Iterate 9.00 am - 5.00 pm</b> <i>Test, iterate, test, iterate...</i>
<b>Wednesday, 02.09.26</b>	<b>Present 9.00 am - 5.00 pm and After-Program Celebrations</b> <i>Final presentations &amp; farewell</i>
* And for those who like it, dinner together. And, we are planning to offer some additional weekend activities for everyone interested :-)	
<b>07. - 09.09.26</b>	<b>Review and Feedback on Team Documentation 2 hours</b>
<b>Tuesday, 15.09.26</b>	<b>Submission Deadline for Project Documentation</b>

- Virtual
- Onsite

## Are You Ready to Design a Healthier Future?

[Apply](#) and be part of this transformative learning experience, where creativity meets impact. [Visit our website for more details](#) and contact us:

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