

QUICK FACTS

NAVIGATING INNOVATION IN TIMES OF TRANSFORMATION

December 9-11, 2026, ESMT Berlin & HPI d-school

DATE, TIME, LOCATION

⚠ Important: This program takes place at **two different locations** (Berlin & Potsdam). Please see details below.

Program start:

December 9th, 09:00 a.m. @ **ESMT Berlin**

Program end:

December 11th, approx. 4:30 p.m. @ **HPI d-school**

Registration: Main reception

Address day 1:

ESMT Berlin
Room: Chancellor's Office
Schlossplatz 1
10178 Berlin


Address day 2&3:


HPI d-school
Building E, ProSpace
August-Bebel-Str. 88
14482 Potsdam

PLANNING YOUR TRIP


When planning your journey to/from **ESMT** please note the travel time from/to BER airport or train station.

Brandenburg Airport (BER) <-> ESMT Berlin:


 Approx. 60 minutes travel time; nearest train station: Alexanderplatz (15 minutes walking distance to ESMT)

 By taxi: approx. 40–50 minutes, cost around €60–80.

ESMT Berlin <-> HPI d-school

 U5 Museumsinsel → S+U Central Station (S7 towards Griebnitzsee), approx. 50 min

Berlin Central Train Station (Hauptbahnhof) <-> Griebnitzsee

 From S+U Berlin Hauptbahnhof S7 or RB 23 to S Griebnitzsee, approx. 30 min

Book a time slot for access to security control at BER free of charge ([here](#)).


See public transport journey planner at [BVG](#) / [Deutsche Bahn](#)

Travel smart, go green! Whenever possible, choose public transport to reach our locations and reduce your environmental footprint. 🌱

ACCOMMODATION

As the **first day** of the program will take place at the ESMT campus in Berlin, we have pre-reserved a block of rooms at [Capri by Fraser Berlin](#) at a rate of €139 per night, including breakfast. To confirm your hotel reservation, please email reservations.berlin@capribyfraser.com, mentioning the keyword "HPI-2026-02", no later than **November 23**.

Capri by Fraser Berlin

Frasers Hospitality Berlin GmbH
Scharrenstraße 22, 10178 Berlin
 +49 30 200 770 1888

See route descriptions between Capri by Fraser and ESMT Berlin [here](#)

For the **second and third days** of the program, which will take place in Potsdam, participants who wish to stay closer to the venue may consider changing their accommodation.

Nearby options include the [Seminaris Avendi Hotel Potsdam](#) or [Anno 1900 Hotel Babelsberg](#), both of which can be booked independently at your convenience.

See route descriptions between Seminaris Hotel and HPI d-school [here](#) and between Anno 1900 Hotel and HPI d-school [here](#).

PROGRAM PREPARATION

All program preparation materials will be available to download from the e-learning platform. You will receive your access details for the platform approximately three weeks before the program begins.

Language requirement:

The program is held in English. Good English skills are required for active participation.

YOUR CONTACT

Program Manager:

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