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[Deutsche Version](#)

Hello,

What do we need to learn when technologies such as AI are reshaping the world of work? In this newsletter, we show why digital upskilling is important, which skills matter now, why it's time to think about “human in the loop,” and how Design Thinking can contribute to this.

We hope you find this newsletter inspiring.

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Our topic: Digital upskilling

*Why human-machine-interaction and adaptability are the new core skills
(by Flavia Bleuel)*

Learn how skills are replacing job titles, why writing better AI prompts matters more than ever, and what it takes to grow in roles that don't even exist yet. This editorial explores how you can shape your own learning journey – and lead through change.



[Read the editorial](#)

Johann Dornbach

Vice President AI Frontier at Aleph Alpha

Johann Dornbach is responsible for developing innovative AI solutions for complex business and administrative processes. He has more than 22 years of experience in the enterprise software industry. Flavia Bleuel, Head of Professional Development at HPI d-school, spoke with him on the sidelines of the [Tech Leadership Conference 2025](#) about how humans can remain in control.

Johann Dornbach: *“85% of generative AI projects in recent years have failed. Only one in ten companies has really successfully implemented AI. At the same time, however, we have been able to show that generative AI creates enormous efficiency gains – for example, 80% time savings in approval procedures or 30% in complex development processes. The key point is that humans remain in control and always retain the final decision.”*
[Watch interview](#)



What do you think of ...

... our new [HPI d-school website](#)? It has been up and running since January 2025, so it's time for an interim evaluation. We have prepared a few questions for you and look forward to your feedback.

[To the survey](#)



Students

From ideas to reality in crisis communication

Students at the HPI d-school created “Krisenfest” – a festival that makes crisis preparedness hands-on and fun. Just one year later, their ideas became part of Civil Protection Day in Meissen. Read the article to see Design Thinking in action – and how you can make an impact too.

[Read use case](#)



Our Academic Programs

THINK WITH YOUR HANDS

Study at HPI d-school – join hands-on projects, work in diverse teams, and prototype the future.

APPLY UNTIL 15 OCT!

Start your Design Thinking journey

Join the HPI d-school this winter semester!

We're calling for applications to our Design Thinking programs (October–February) - designed for students from all disciplines who are ready to tackle real-world challenges with creativity, collaboration, and user-centered methods.

Applications are possible until 15 October. Don't miss out!

[Apply for programs](#)

Professionals

How to deal with data

From data to business success

Date: October, 13–14, 2025

Location: HPI d-school in Potsdam-
& Pandata GmbH

Language: bilingual (German/English)

[Get more details](#)

Workshop: Generative AI

In 2 days to an AI expert!

Date: October 1–2, 2025

Location: HPI d-school in Potsdam-

Language: bilingual (German/English)

[Get more details](#)

Workshop: Innovation Bootcamp: Human & AI

Human-AI Innovation – Learn. Apply. Make

Date: October, 8–10, 2025

Location: HPI d-school in Potsdam-

Language: German

[Get more details](#)

Workshop: AI and business

Value creation through artificial intelligence

[Order your customized workshop](#)

Location: according to your choice

Language: bilingual (German/English)

[Get more details](#)

[All workshops and programs](#)



Babelsberg

Babelsberg

an impact.

Babelsberg

Insight of the month

From turbo boost to training: the real state of digital upskilling

COVID gave us a digital fast-forward – skills, infrastructure, everything went turbo. In 2021, the EU even launched its Digital Education Action Plan. But how prepared do we really feel? Our survey says: 0% “very good,” 40% “good,” 40% “so-so,” 20% “poor.” Translation: we’ve leveled up, but the boss fight of Digital Upskilling is still ahead. Time to keep learning – and maybe untangle a few more cables.



Events

openHPI - Learning paths for your digital future

From debating with AI to using AI in the classroom – the latest courses of openHPI offer hands-on knowledge to help you grow. Join in, explore what matters, and shape what is next, no matter your level of experience.

[Visit openHPI](#)



Bicycle Data Hackathon

Data, ideas, innovation – for an integrated transport revolution in Potsdam!

Together, we want to develop new ideas, program innovative solutions, and learn from each other. Whether you are an experienced programmer, a creative mind, or an enthusiastic cyclist – everyone is welcome!

Date: October 17-18, 2025

Location: POTSDAM LAB

[Get Details](#)



Design Thinking Short Workshop

Learn about the method, develop ideas, and implement them creatively

The Design Thinking short workshop is a 60-90 minutes format for learning about the methodology. Participants do not need any prior knowledge.

Date: starting October 14, 2025

Location: POTSDAM LAB

[Get details](#)

AI@HPI Conference

Shaping AI Sovereignty

This event brings together scientific excellence, economic responsibility, and political leadership to develop concrete strategies for a sovereign and independent approach to AI.

Date: December 2-4, 2025

[Register now](#)



Jobs

SAP

SAP Signavio Technology & Architecture iXp Intern /Working Student (f/m/d) - Emerging Tech Developer.

[To career website](#)

Sneak preview: next topic of the month

Agile Transformation

For us, agility means, among other things, keeping the path open and learning step by step in a people-centered way. This is how we understand transformation at the HPI d-school. In the next newsletter, we will ask: What does agile transformation mean – and what answers can we find together?



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Check out our website: www.dschooll.de



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