

## Product- or Service Idea

Describe the product or service idea and for whom it is intended to create value.

## Business Model

What is the business model for your idea? Give a rough outlook.

## Capabilities & Re-Skilling

What skills are needed to realise the idea internally? Do you already have these skills? Or should this be done by buying in knowledge/personnel from external resources?

What skills will be needed once the idea has been implemented? What about possible re-skilling or up-skilling? What happens to the freed-up resources? Describe what new tasks and processes are needed if for example a process automation is introduced.

## Data-Infrastructure

Where does the data input come from within the organisation to drive value creation? Is the data on site? In the cloud? Hardware/ Software?

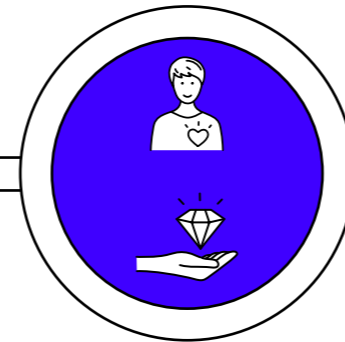
How does the required internal data within the organisation and external data get into the AI system? How often does updated data need to flow into the system?

## Ethics & Compliance

Human-in-the-loop, legal ethics, etc.  
Define the challenges you see in the introduction of AI in your context. What about compliance with rules and regulations (EU, worldwide)?

## AI-Algorithms

Which algorithm is best suited to your idea? Is it sustainable and efficient? Can you achieve your goal with a more precise and cleaner algorithm? Are there already tested algorithms? (off-the shelf solution)?



## AI-Systems, Operations & Life-Cycle-Management

What other components can be integrated, such as speech synthesis technologies or computer vision, etc. Think of add-ons and features that are connectable to the core AI. Consider scalability, adaptability, and the potential for future enhancements that keep your AI at the forefront of technological advancements.

## Data

Where do the necessary data come from? Think also about data size. Do you need all the data, or can you use representative data sets in order to save energy when processing such data?