



Community Building Workshop Program, May 26-28, 2010

Wednesday, May 26, 2010

(Breakfast at the Hotel/ Individually)

9:00 – 10:00 Welcome

HPI School of Design Thinking – Lecture Space

- Opening Remarks and Welcome by the Program Directors (Larry Leifer, Christoph Meinel)
- Welcome by Head of the HPI School of Design Thinking (Ulrich Weinberg)
- Introduction of Workshop Program and Guests (Karin-Irene Eiermann)

10:00 – 11:30 Session 1: Presentation of Projects (Chair: Christoph Meinel)

HPI School of Design Thinking – Lecture Space

- Design Loupes: A bifocal Study to improve the Management of Engineering Design Innovation by Co-Evaluation of the Design Process and Information Sharing Activity (PI: Larry Leifer, Stanford)
- Design Loupes: A bifocal Study to improve the Management of Engineering Design Innovation by Co-evaluation of the Design Process and Information sharing Activity (PI: Alexander Zeier, HPI)
- D-Tools 2.0: Enabling Efficient Collaboration in Digital Design Spaces across Time and Distance Tools (PI: Christoph Meinel, HPI)

11:30 – 12.15 Common Challenge: Evaluating Design Thinking Education - Introduction

12:30 – 13:30 Lunch Break/ Pizza Buffet at HPI D-School

13:30 – 15:00 Session 2: Presentation of Projects (Chair: Larry Leifer)

HPI School of Design Thinking – Lecture Space

- Rosie: A Communication Robot for Design Thinking (PI: Mark Cutkosky, Stanford)
- e.evaluate – DESIGN VALUES (PI: Christoph Meinel, HPI)
- Measuring and Changing Organizational Culture through DESIGN THINKING CULTURE METRICS (DTCM) (PI: Banny Banerjee, Stanford)

15:00-16:30 Special Guest: Kees Dorst (University of Technology Sydney) will talk about
“Creative Leadership – Lessons from Design”

HPI School of Design Thinking – Lecture Space

16:45 Meeting at Boat Landing Pier near the Hotel

17:00 Start of Boat Ride across the Havel and surrounding Waterways and **Dinner on the Boat**

20:30 Return to Griebnitzsee Boat Landing Peer



Thursday, May 27, 2010

(Breakfast at the Hotel/ Individually)

9:00 Special Guest: Eran Davidson, CEO of Hasso Plattner Ventures

Conference Room at the Avendi Hotel, Griebnitzsee

- The Story of HPV

10:00 – 12:00 Session 3: Presentation of Projects (Chair: Karin-Irene Eiermann)

Conference Room at the Avendi Hotel, Griebnitzsee

- What is the Value of Prototyping? (PI: Scott Klemmer, Stanford)
- TBPM: Tangible Business Process Modelling – Using Design Thinking Principles for IT Method Engineering (PI: Mathias Weske, HPI)
- TBPM: Tangible Business Process Modelling – Bringing IT Systems Thinking to Design Thinking (PI: Larry Leifer, Stanford)
- Towards Next Generation Design Thinking II: Virtual Multi-User Software Prototypes (PI: Holger Giese, HPI)

12:00 – 13:30 Lunch Break (Buffet at Hotel)

13:30-16.00 Session 4: Presentation of Projects (Chair: Martin Steinert)

Conference Room at the Avendi Hotel, Griebnitzsee

- Agile Software Development (PI: Robert Hirschfeld, HPI)
- Cultural Influences on Design Thinking, Design Practices, and Design Outcomes (PI: Pamela Hinds, Stanford)
- Teamology: The Art and Science of Successful Design Team Formation (PI: Rich Shavelson, Stanford)
- Collaborative Creativity in the Development Processes of the IT Industry via Design Thinking (affiliated project, PI: Christoph Meinel, HPI)
- What drives Creative Thinking in Product Design? A Neuroscientific and Psychometric Assessment (PI: Brian Knutson, Stanford)

16:15 Bus Shuttle to Berlin (City Center)

17:00 -19:00: Guided Tour of Berlin

19:00 – 22:30 Exclusive Dinner at Solar Restaurant with 270° Panorama view over Berlin

22:30 Bus Shuttle to Avendi Hotel Griebnitzsee



Friday, May 28, 2010

(Breakfast at the Hotel/ Individually)

- 9:00 Meeting at the **HPI Lobby** – short walk to Filmpark Babelsberg
- 9:30 **Community Building 2.0: Teambuilding Exercise in 12 Groups**
(Room at the Filmpark, Metropolis Halle, 1st Floor)
- 12:30 **I like I wish and Conclusion**
- 13:00 **Traditional German Lunch** at Restaurant “Prinz Eisenherz” (Filmpark Babelsberg)
- 14:15 Optional: **Guided Tour of Filmpark Babelsberg** with hands-on experiences

Afternoon for talks and meetings or further enjoyment at the Filmpark (lots of shows all day long)