

PROGRAM SCHEDULE

HPDTRP Community Building Workshop

June 27 – 29 2012

Arrivals: June 26, Tuesday

1800-2200 Casual get together with barbecue & optional sports activities in the HPI parc (open end) @ Kubus Campus HPI

.....

DAY 1: June 27, Wednesday

0900-1000 Welcome!

- Opening Remarks and Welcome by the Program Directors (Larry Leifer, Christoph Meinel)
- Welcome by Head of the HPI School of Design Thinking (Ulrich Weinberg) & DT warm-up activity
- Introduction of Workshop Program & Guests (Nina Buschle); handing out program booklet and name tags

1000-1300 Research Talk Session I (30 min each) @ D-Space, Main Building (H-3)

Talk 1 - **Assessing Team Learning** (PI's: Prof. Shelley Goldman, Prof. Bernard Roth)

Talk 2 - **Creative Confidence** (PI: Prof. Christoph Meinel)

Talk 3 - **Developing a Design Thinking Evaluation System** (PI: Prof. Bernard Roth)

Talk 4 - **analyzed - A Virtual Design Observatory** (HPI/CDR) (PI's: Prof. Larry Leifer / Jürgen Müller / Jens Krüger)

1300-1430 Lunch @ Terrace Hotel Avendi
1430-1530 Departure by bus to Berlin
1530-1800 Sightseeing in Berlin
1830-2200 Dinner on television tower, Berlin
2200-2300 Departure by bus & back to HPI, Potsdam

.....

DAY 2: June 28, Thursday

0900-0930 Arrivals & coffee start, DT warm-up activity
0930-1230 Research Talk Session II (30 min each) @ lecture room,
Main Building (H-E.51)

Talk 5 - **Connecting Designing and Engineering Activities** (PI: Prof. Holger Giese)

Talk 6 - **The impact of cognitive style diversity on problem reframing and product redesign within design teams** (PI: Prof. Mark Cutkosky)

Talk 7 - **What is the Value of Prototyping? Empirical Studies of How Prototyping Practices Affect Learning, Motivation, and Outcome in Design** (PI: Prof. Scott Klemmer)

Talk 8 - **From Prototypes to Innovation: Activating Design Thinking Prototypes in Companies** (PI: Prof. Christoph Meinel)

Talk 9 - **Impact and Sustainability of Creative Capacity Building** (PI: Prof. Allan Reiss)

1230-1330 Picnic in the Villa (special guest: Matthias Uflacker) → walk through SAP Innovation Center & project presentation
1330-1700 DT Challenge: 'Inspiration Wall' with Dr. Claudia Nicolai
1700-1830 D-Flect Session with Prof Uli Weinberg, Dr. Claudia Nicolai & Prof. Bernard Roth
1830-1930 Boat Ride to restaurant & aperitif
1930-2300 Dinner @ kleines Schloss Babelsberg, Potsdam
2300-2330 Departure by bus & back to HPI, Potsdam

.....

DAY 3: June 29, Friday

0900-0930 Arrivals & coffee start

0930-1130 Research Talk Session III (30 min each) @ D-Space, Main Building (H-3)

Talk 10 - **User-Centered Innovation for the Design and Development of Complex Products and Systems** (PI: Prof. Riitta Katila)

Talk 11 - **Can Design Thinking Improve Programming? – Empirically Evaluating Design Methods for Program Design Tasks** (PI: Prof. Robert Hirschfeld)

Talk 12 - **Sharing knowledge through tangible IT engineering models** (PI: Prof. Mathias Weske)

Talk 13 **Tele-Board: Remote collaboration in real world settings** (PI: Prof. Christoph Meinel)

Talk 14 – **Tele-Board Med** (PI: Prof. Christoph Meinel)

1130-1200 I like, I wish session

1200-1230 Departure by taxis

1230-1430 Lunch at Ulf's, Potsdam

1430-1600 Visit exhibition ‚Friederisiko‘ & Neuer Garten, Potsdam

1600-1630 Departure to Hotel Avendi

.....

Resources

Nina Buschle: +49 331 15509201 (desk) / +49 176 3864 6622 (mobile)

How to find us

<http://www.hpi.uni-potsdam.de/hpi/anfahrt?L=1&cHash=7e31f9324645305286dc6c9c443d7730>

Campus Map

http://www.hpi.uni-potsdam.de/fileadmin/hpi/das_hpi/campus/campusplan_2010_en.jpg

Wireless Network Access

Login: DTRP

Password: SMTP-Port 587

Things to do in Berlin

<http://berlin.unlike.net/>

<http://www.sugarhigh.de/map>

Transportation

<http://www.fahrinfo-berlin.de/Fahrinfo/bin/>

Train Map

<http://www.bvg.de/index.php/de/3713/name/Liniennetz.html>

Infos on the presentations

Each team has around 30 min slot (15 min presentation, 15 min Q&A). We propose to use it flexible with an emphasis on exchange and discussion. You may show power points but do not have to. Whiteboards are abundant and small prototyping material can be made available. Use the time and the availability of the HPDTRP crowd to push your research!

Posters

There will be an overview of the topics presented in the foyer of the main building and once again, we will have a graphic designer doing the visual recording of your findings.

.....