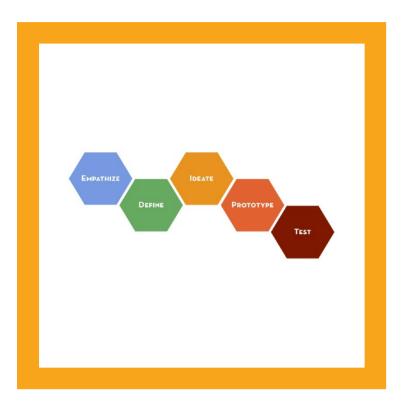
# Understanding and Measuring Empathy



### WHY conduct this project?

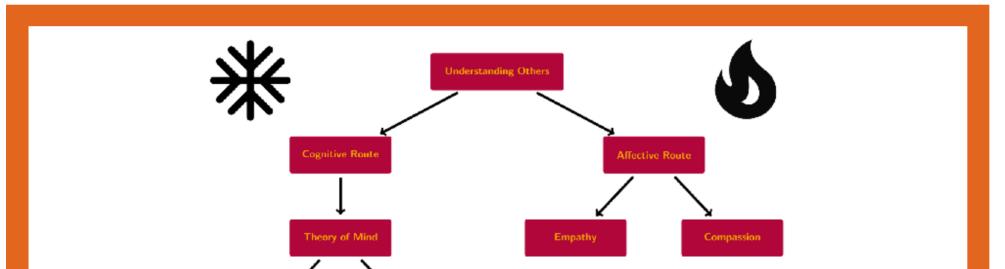
Design thinking builds on empathy and understanding others. In this project, we shed light on empathy in scientific terms, and provide resource collections.

Two practical objectives are (i) overcoming biases when trying to understand others, and (ii) finding means to measure empathy in design thinking projects.

## Resource Collection

Back up your understanding of empathy in design thinking projects via scientific resources.





# WHAT are the outcomes and tools you can use?

You are welcome to read the Springer chapter Neuroscience of empathy: Research-overview and implications for humancentred design.



ognitive ToM



#### WHOM to contact?

Most of this project content has been created by neuroscientist Dr. Irene Sophia Plank.

For further information, please reach out to neurodesign@hpi.de.

For in-depth details, you can access the Neurodesign Lecture - Designing for Empathy in Business Contexts. This series is available on Tele-Task and covers materials from a full one-semester class.

The video Neuroscience of Empathy provides a condensed overview in 75 min, available on Tele-Task.

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