

SHAPE THE FUTURE

with Design Thinking

Information for project partners

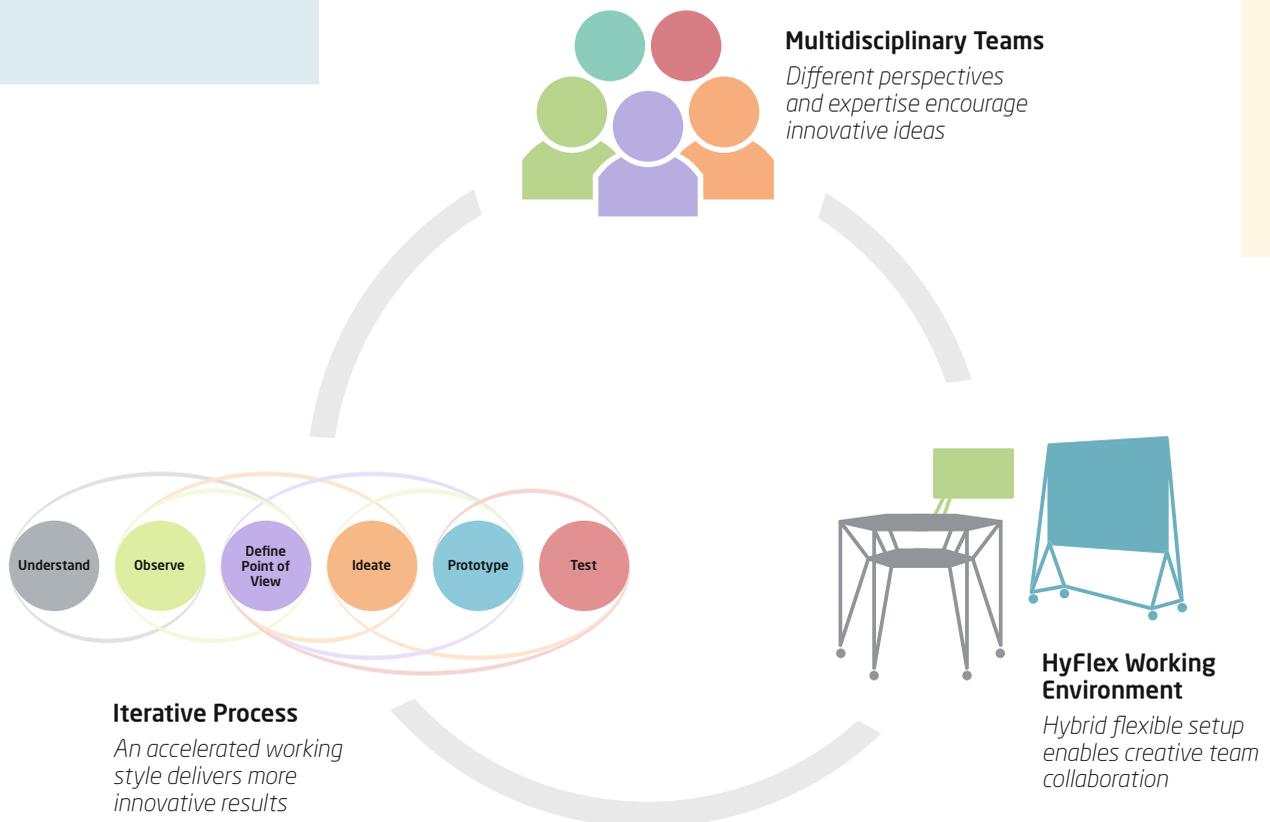




Why DESIGN THINKING?

Our world is becoming more complex and challenging. Digitalization and globalization are changing the way we live, learn, and work. Companies, institutions, and politics are under increasing pressure to change and representatives must learn to manage complexity and sustainability effectively.

Design Thinking is a mindset and an approach for developing innovative and life-centered solutions to complex problems in collaborative teams. It creates an agile learning and working culture to thrive, change, and be sustainable in periods of digital transformation. Design Thinkers work in diverse teams and apply the iterative Design Thinking process in a flexible and agile work environment.



The HPI SCHOOL OF DESIGN THINKING

As the first institution in Europe, the HPI School of Design Thinking (HPI D-School) has offered academic Design Thinking programs for students and graduates since 2007. Participants learn about life-centered innovation processes and apply them to real-world problems. In close cooperation with partners from companies, institutions, or non-profit organizations – and supported by our experienced Design Thinking coaches – multidisciplinary student teams develop concepts for user-friendly products, services, business models, or transformation processes.

Since 2020, the HPI D-School completely redesigned all programs for a virtual, interactive working environment. This process has resulted in an innovative hybrid-learning concept: the Hyflex concept, which uniquely combines digital work with on-site work in the Design Thinking studios of the HPI D-School.

The HPI D-School focuses on the development of future skills, cooperation with local and international project partners, and leading the further development of Design Thinking. As a founding member of the Global Design Thinking Alliance (GDTA), the HPI D-School promotes discussion and exchange between Design Thinking schools worldwide.



Become a project partner

Global Design Thinking Workshop

Focus on one core aspect of Design Thinking: *Strategic Design, Global Impact, Teamed Leadership*

- 40 students
- 1 project partner
- 1 design challenge
- 7 days of project work

Basic Track

Design Thinking basics, development of concept idea for a partner project

- 60 students
- 6 project partners
- 2 teams per design challenge
- 8 weeks of project work

Advanced Track

Deepening knowledge, designing innovations for a partner project

- 30 students
- 6 project partners
- 1 team per design challenge
- 16 weeks of project work

Collaboration

- Joint formulation of a design challenge
- Providing information, help and feedback to participants
- Close cooperation and consultation with the teams to develop creative and realistic solutions
- Participation in feedback-loops, interim and final presentations

Dates

- Winter semester (Oktober–February) and summer semester (April–August)
- March & September (Global Design Thinking Workshop)
- Inquiries: Up to two months before the start of the semester

Benefits



- Experience the Design Thinking approach on the basis of **individually commissioned challenges**
- Deep insights into the **unique Design Thinking work culture**
- Access to the Design Thinking community, **top international talent** and networking with **other project partners**
- **Innovative solution concepts** developed by international student teams
- **Detailed documentation** of user research and results
- Experience **agile collaboration** with digital tools in a hybrid work environment

Framework for collaboration

- **Open question** for which you have not yet established an innovative solution
- **Use of digital platforms** (Zoom and Miro) and the online learning platform openHPI
- **Project cost contribution** (depends on the size of the organization)
- Willingness for **creative cooperation** and critical discourse
- Project language **English**
- **Engagement** in the course of the project and providing **access to interview partners**



CONTACT

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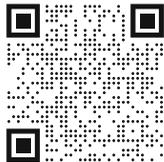
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Further information



Project examples

