Welcome to ICIQ 2009
International Conference on Information Quality
November 7-8
Hasso Plattner Institute, Potsdam, Germany

Felix Naumann
The HPI – Hasso Plattner Institut

- Founded in 1998 as a Public Private Partnership
- Adjoined with the University of Potsdam
  - Capital of Brandenburg, bordering Berlin
- 400 students – Bachelor, Master, and PhD
The HPI – Hasso Plattner Institut

- Enterprise Platform and Integration Concepts
- Internet Technologies and Systems
- Human Computer Interaction
- Computer Graphics Systems
- Operating Systems and Middleware
- Business Process Technology
- Software Architecture
- Information Systems
- System Engineering and Modeling

School of Design Thinking

ICIQ Welcome Message | Felix Naumann
ICIQ 2009 Genesis

- ICIQ 1996 – 2008 at MIT’s Sloan School of Management
  - General Chair: Prof. Richard Wang
- ICIQ 2009 at HPI
- Program chairs
  - Prof. Ahmed Elmagarmid, Purdue University, IN, USA
  - Prof. Hubert Österle, University of St. Gallen, Switzerland
  - Prof. Kai-Uwe Sattler, Ilmenau University of Technology, Germany
  - Prof. Paul Bowen, Florida State University, USA
- ICIQ 2010 at University of Arkansas in Little Rock
  - General chair: Prof. John Talburt
ICIQ Programm Committee

- Carlo Batini (University of Milan, Italy)
- Laure Berti-Equille (University of Rennes, France)
- Mokrane Bouzeghoub (Universite de Versailles, France)
- Ismael Caballero (University of Castilla-La Mancha, Spain)
- Tiziana Cartaci (University of Roma La Sapienza, Italy)
- Tamraparni Dasu (AT&T Labs, USA)
- Helena Galhardas (Technical University of Lisbon, Portugal)
- Floris Geerts (University of Edinburgh, UK)
- Michael Gertz (University of Heidelberg, Germany)
- Eberhard Hechler (IBM, Germany)
- Markus Helfert (Dublin City University, Ireland)
- Theodore Johnson (AT&T Labs; USA)
- Barbara Klein (University of Michigan-Dearborn, USA)
- Andrea Maurino (Universita di Milano Bicocca, Italy)
- Helinä Melkas (Lappeenranta University of Technology, Finland)

- Paolo Missier (University of Manchester, UK)
- Boris Otto (University of St. Gallen, Switzerland)
- Mourad Ouzzani (Purdue University, USA)
- Elizabeth Pierce (University of Arkansas, Little Rock, USA)
- Leo Pipino (University of Massachusetts Lowell, USA)
- Erhard Rahm (University of Leipzig, Germany)
- Friedrich Roithmayr (University of Linz, Austria)
- Monica Scannapieco (University of Roma La Sapienza, Italy)
- Yasuki Sekiguchi (Hokkaido University, Japan)
- Valerie Sessions (Charleston Southern University, USA)
- Kai Simon (Gartner, Germany)
- Divesh Srivastava (AT&T Labs, USA)
- Dan Suciu (University of Washington, USA)
- Panos Vassiliadis (University of Ioannina, Greece)
- Vassilios Verykios (University of Thessaly, Greece)
- Anette Weisbecker (Fraunhofer Institute, Germany)
# Conference Program Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Lecture Hall (HS 2)</th>
<th>Lecture Hall (HS 3)</th>
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<tbody>
<tr>
<td>13:00-14:00</td>
<td>Lunch</td>
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</table>
| 14:00-15:00   | **Keynote talk Jeff Jonas**
                | "Macro Trends in Data and Sensemaking" (HS 1)        |                                           |
| 15:00-15:30   | Coffee break                                          |                                           |
| 15:30-17:00   | Parallel sessions                                    |                                           |
|               | **Session 1 "Master Data Management"**                | **Session 2 "Modeling & Metadata"**       |
| 17:00-17:15   | Short break                                           |                                           |
| 17:15-18:45   | Parallel sessions                                    |                                           |
|               | **Session 3 "Techniques for Improving IQ"**          | **Session 4 "IQ Metrics & Assessment"**   |
| 18:45-19:15   | Transfer to Exploratorium                             |                                           |
| 19:15-22:00   | Conference banquet (GIQMC & ICIQ)
                | Dinner Speech Richard Wang
                | "Challenges in Advancing Information Quality"      |
## Conference Program Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Lecture Hall (HS 2)</th>
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<tbody>
<tr>
<td>8:00-9:00</td>
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<td>Breakfast</td>
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<td>9:00-9:30</td>
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<td>Award Ceremony (HS1)</td>
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<td>9:30-10:30</td>
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<td><strong>Keynote talk Niels Weigel</strong></td>
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<td>&quot;Lean and Agile Enterprise Information Management&quot; (HS 1)</td>
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<td>10:30-11:00</td>
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<td>Coffee break</td>
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<td>11:00-13:00</td>
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<td>Parallel sessions</td>
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<td><strong>Session 5 &quot;Poster Flash&quot;</strong></td>
<td><strong>Session 6 &quot;Case Studies&quot;</strong></td>
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<td>Chair: John Talburt, University of Arkansas at Little Rock</td>
<td>Chair: Boris Otto, University of St. Gallen</td>
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<td>Parallel sessions</td>
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<td><strong>Session 7 &quot;IQ in Web 2.0&quot;</strong></td>
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<td>Chair: Rolf Wigand, University of Arkansas at Little Rock</td>
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<td>15:30-15:45</td>
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<td>Closing Remarks (HS 1)</td>
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Important Information

- Open Wireless LAN: „IQ2009“
- Coffee by Nespresso
  - Espresso & Lungo
  - Normal & Decaf
- Banquet at Exploratorium Potsdam
  - Shuttle bus (two trips) leave at 6:45 pm
  - Sample exhibit in foyer
- Name tags and stickers
ICIQ 2009 Keynote

Jeff Jonas

Macro Trends in Data and Sensemaking