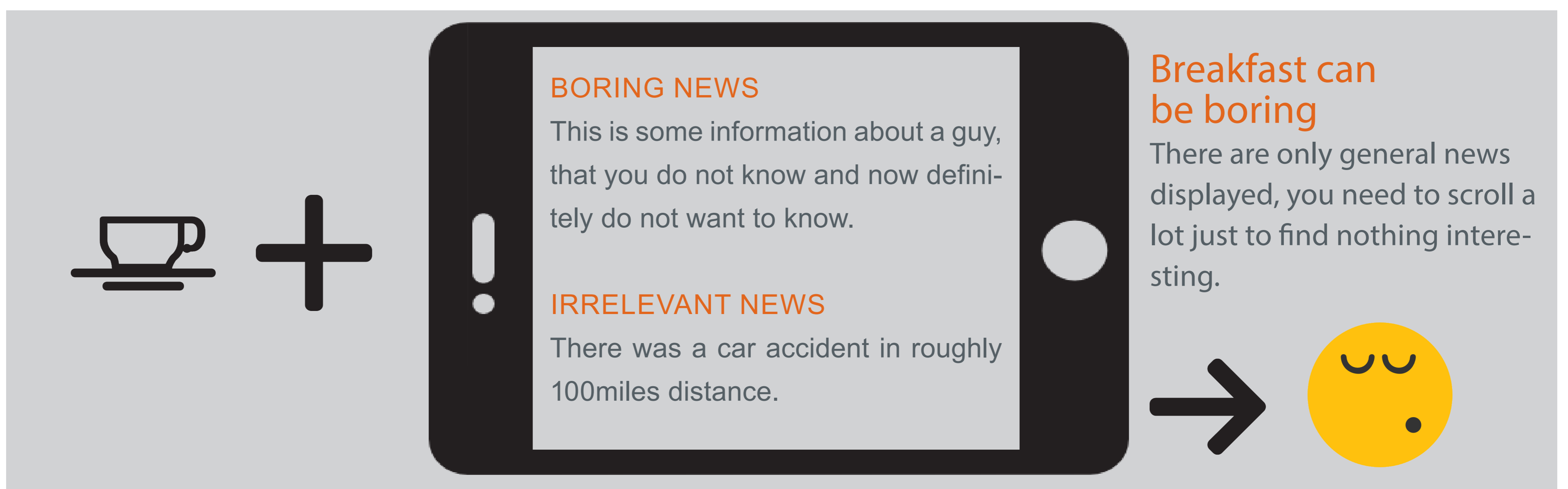


News for You

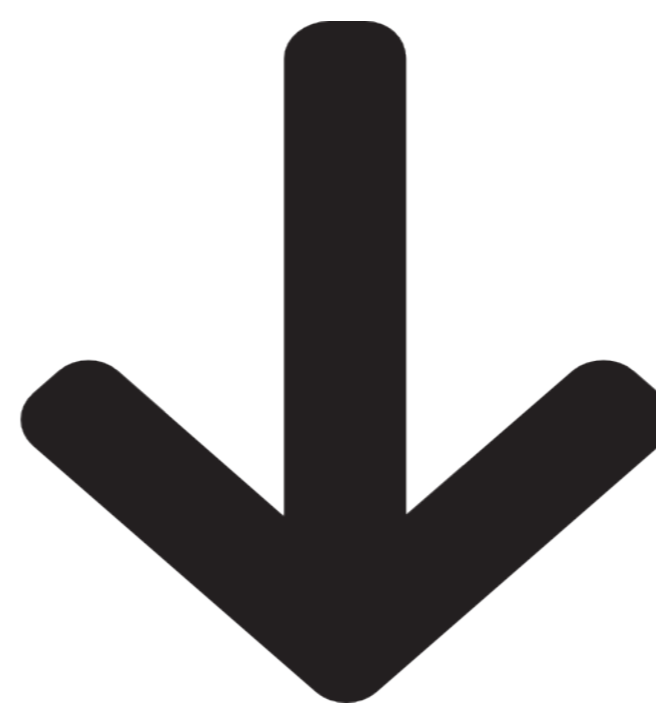
Personalized news for your particular interests

The engagement of users is already a big part of Data Journalism¹, so the best way of leading people to read news is to personalize them. Show every person exactly the current most interesting topics for him/her.



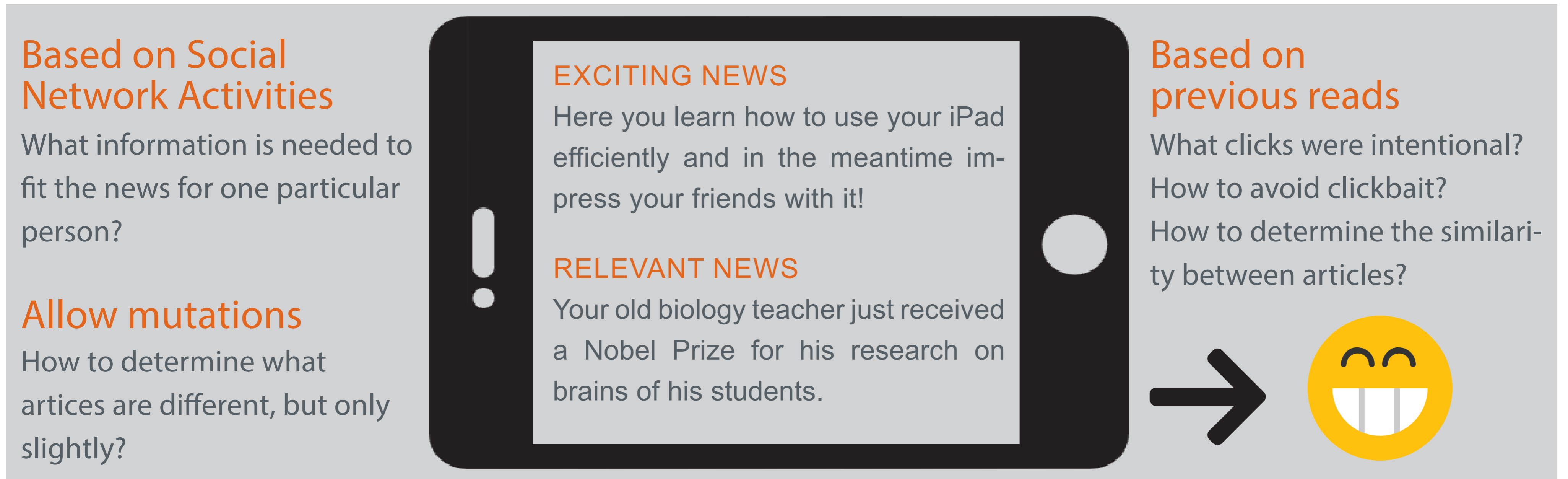
Analyse user

Find similar users according to locality and interest using Collaborative Filtering like a lot of networking tools like Xing are doing it².



Filter results, mutate them

Use an advanced topic monitoring technology similar to the one by neofonie³. In order to let the user develop, find similar topics to the ones he/she is interested in.



Sources

¹ 07.11.2017, Stefan Wehrmeyer, free data journalist

³ 23.01.2018, Peter Adolphs, Neofonie

² 21.11.2017, Stefan Abel, Xing

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Involved

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