Blog Intelligence

BlogIntelligence is a blog analysis framework, integrated into a web portal, with the objective to leverage content- and context-related structures and dynamics residing in the blogosphere, and to make these findings available in an appropriate format to anyone interested.

Current toolset
- Detection of Trends
- Blog Consistency Ranking
- BlogConnect
- PostConnect
- Information Spreading
- Ranking
- Hot Topics

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The basis of the BlogIntelligence project is the big amount of data provided by all weblogs in the world. An intelligent crawler continuously harvests the web looking for the latest content and new connections including links to newsportals, twitter, and facebook.

The analyses of the blogosphere and its connected communities is the key asset of BlogIntelligence. The near real-time analytics provide a wide range of knowledge that enables the user to get a new kind of information advance.

Finally, the visual tools present the analyses results in a meaningful way. The user can browse online discussions, explore new relations, identify opinion leaders and more.

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