Blog Intelligence

BlogIntelligence is a blog analysis framework, integrated into a web portal, with the objective to leverage content- and context-related structures and dynamics residing in the blogosphere, and to make these findings available in an appropriate format to anyone interested.

Current toolset

- Detection of Trends
- Blog Consistency Ranking
- BlogConnect
- PostConnect
- Information Spreading
- Ranking
- Hot Topics

http://www.blog-intelligence.com

Contact

Prof. Dr. Christoph Meinel
Hasso Plattner Institut
für IT-Systems Engineering GmbH
Prof.-Dr.-Helmert-Str. 2-3
D-14482 Potsdam
Tel.: (+49) 331 5509 222
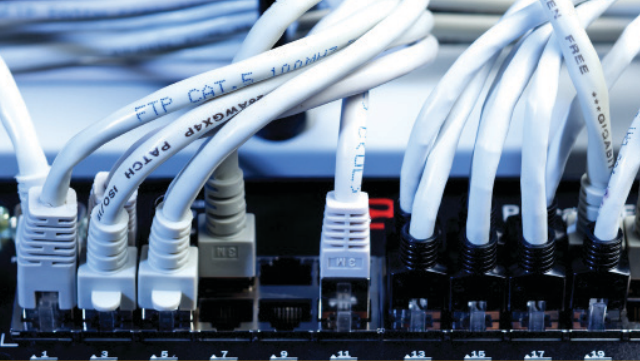Fax: (+49) 331 5509 325

Web: www.hpi-web.de
Web: www.blog-intelligence.com
Mail: blog-intelligence@hpi-web.de

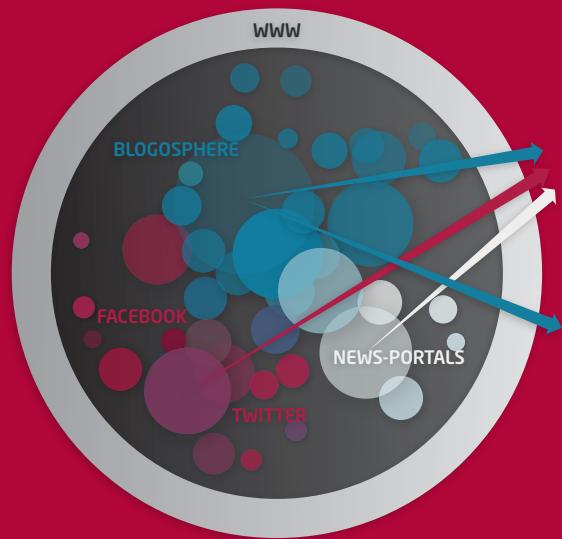Stand: Januar 2013 | Foto: Kay Herschelmann

Blog Intelligence

Analyse the Blogosphere and reveal its Information

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blogintelligence ®
explore the blogosphere

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HPI Hasso Plattner Institut
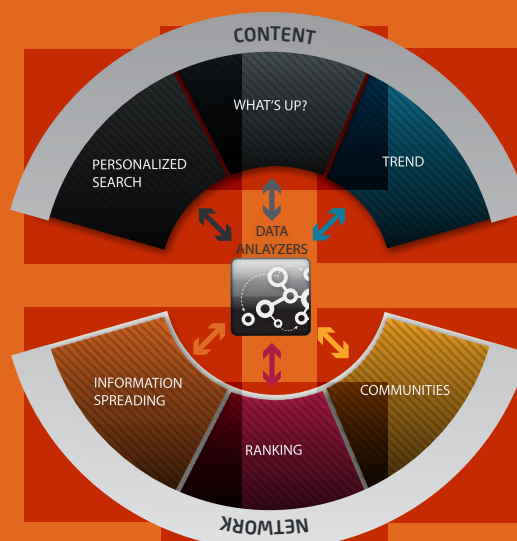IT Systems Engineering | Universität Potsdam

Crawl

The basis of the BlogIntelligence project is the big amount of data provided by all weblogs in the world. An intelligent crawler continuously harvests the web looking for the latest content and new connections including links to newsportals, twitter, and facebook.

WWW

BLOGOSPHERE

FACEBOOK

NEWS-PORTALS

TWITTER

Analyse

CONTENT

WHAT'S UP?

PERSONALIZED SEARCH

TREND

DATA ANLAYZERS

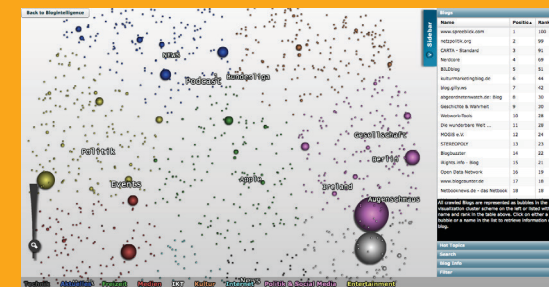INFORMATION SPREADING

COMMUNITIES

RANKING

NETWORK

The analyses of the blogosphere and its connected communities is the key asset of BlogIntelligence. The near real-time analytics provide a wide range of knowledge that enables the user to get a new kind of information advance.

Visualise

Finally, the visual tools present the analyses results in a meaningful way. The user can browse online discussions, explore new relations, identify opinion leaders and more.

BlogConnect

Information Spreading

Datenschutzgesetz: Retten den Datenschutz!

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blogintelligence®

explore the blogosphere