

News

Gaining Trust as an Internet User: HPI Symposium on Trust Management

March 19, 2012

Potsdam. The ability to create and secure trust on the Internet is the topic that leading scientists and economic experts will be examining on the 22nd and 23rd of March at an international symposium to be held at the Potsdam Hasso Plattner Institute (HPI). Experts from all over the world will be looking at ways in which to intelligently transfer processes of trust building in personal communication to the interaction taking place among computers in the network.

“The recent CeBIT with its principle theme of Managing Trust shows that building and strengthening trust are becoming increasingly important areas in handling the Internet and IT technical systems,” said HPI Director, Prof. Christoph Meinel, Head of the Department of Internet Technologies and Systems. Meinel highlighted the opportunity which presents itself in assembling worldwide leading scientists and economic experts for a trust management symposium in Germany.

Among the experts in Potsdam will be, among others, both authors of the book, “Building Web Reputation Systems,” Randy Farmer and Bryce Glass. Speakers from the corporate sector include members of the companies IBM, General Electric and SAP. Principle talks will be given by scientists from Hasso Plattner Institute, the Universities of Bayreuth, Oslo, Helsinki, Naples, Kent and Sussex, as well as from other research institutes, for example The Fraunhofer Institute (FOKUS).

For more information see http://www.hpi.uni-potsdam.de/meinel/lehrstuhl/symposia/trust_management_symposium.html.

Press Contact: Telephone: +49 331 55 09-119, presse@hpi.uni-potsdam.de
Spokesman Hans-Joachim Allgaier, M.A., Mobile: +49 179 267 54 66,
allgaier@hpi.uni-potsdam.de
Rosina Geiger, Telefon +49 331 5509-175; rosina.geiger@hpi.uni-potsdam.de