

CONFERENCE

Designing Digital Transformation

50 Years of Internet

Tuesday, 29 October 2019

09:00_{am} Introduction

Prof. Dr. Christoph Meinel
Hasso Plattner Institute. Director and CEO

Dr. Dietmar Woidke
Prime Minister of the State of Brandenburg

09:30_{am} Keynotes

Prof. Dr. h.c. Hasso Plattner
Co-Founder of SAP and Founder of the Hasso Plattner Institute

Peter Altmaier (Live-Stream from the Digital Summit 2019)
Federal Minister for Economic Affairs and Energy

10:00_{am} Design Thinking Warm-Up

10:15_{am} The Inception of the Internet: How It All Began?

Moderation: Prof. Dr. Christoph Meinel

Video Message: Dr. Vinton Cerf
Google LLC. Vice President and Chief Internet Evangelist

Daniel Karrenberg
RIPE NCC. Chief Scientist

Prof. em. Dr. Werner Zorn
Hasso Plattner Institute

11:00_{am} Coffee Break

11:30_{am} New Horizons. How the Internet Changes Business

Moderation: Prof. Dr. Christoph Meinel

Dr. Jürgen Müller
SAP SE. Chief Technology Officer and Board Member

Warren East
Rolls Royce PLC. Chief Executive Officer

Dr. Mathias Döpfner
Axel Springer SE. Chief Executive Officer

12:15_{pm} Lunch

01:15_{pm} Design Thinking Follow-Up

01:30_{pm} New Perspectives. How Young Leaders Shape the Digital Future

Moderation: Prof. Dr. Tobias Friedrich. Hasso Plattner Institute

Dr. Frank Keller
Paypal Inc. Vice President Global Sales Strategy,
Operations & Transformation

Prof. Dr. Matthias Weidlich
Humboldt University. Chair for Process Driven Architectures

Dr. Gero Decker
Signavio GmbH. Founder and Chief Executive Officer

Philipp Berger
neXenio GmbH. Founder and Chief Technology Officer

02:15_{pm} New Society. Challenges for a Global Community

Moderation: Prof. Dr. Bert Arnrich. Hasso Plattner Institute

Launch: MOOC „50 Years of Internet“ by Prof. Dr. Christoph Meinel

Prof. Dr. Christiane Woopen
Chairwoman of the German Council on Ethics

Abraham Taherivand
Wikimedia Germany. Managing Director

Prof. Dr. Justus Haucap
Heinrich-Heine-University Düsseldorf.
Former Chairman of the German Monopoly Commission

Dr. Joana Breidenbach
betterplace lab. Founder

03:15_{pm} Coffee Break

03:45_{pm} New Strategies. How to Create Innovation- Friendly Ecosystems

Moderation: Prof. Dr. Falk Uebernickel. Hasso Plattner Institute

Johannes von Borries
UnternehmerTUM Venture Capital Partners. Managing Partner

Liliana Gorla
Siemens AG. Head of Human Resources Digital Industries

Vera Schneevoigt
Bosch GmbH. Chief Digital Officer

04:30_{pm} Design Thinking Wrap-Up

04:45_{pm} Summary

Prof. Dr. Christoph Meinel

05:00_{pm} Get Together

CONFERENCE

Designing Digital Transformation

20 Years of Hasso Plattner Institute

Wednesday, 30 October 2019

Who We Are: Excellency in Research and Teaching

09:00_{am} Introduction

Prof. Dr. Christoph Meinel
Hasso Plattner Institute. Direktor and CEO

09:00_{am} Main Stage Digital Engineering at the HPI

Human Computer Interaction
Enterprise Platforms and Integration Concepts
Computer Graphics Systems
Algorithm Engineering
Mittelstand 4.0
openHPI
HPI Schul-Cloud
Internet Technologies and Systems

D-Space Digital Health at the HPI

Personalized Medicine
Machine Learning
Connected Healthcare
EU-Project: Smart4Health
HPI@Mount Sinai/NYC

01:30_{pm} Main Stage HPI Research Schools

Potsdam (Germany) - Data Science and Engineering

Potsdam (Germany) - Service Oriented Systems Engineering

Haifa (Israel) - Chip Multiprocessor Software & Architecture

Nanjing (China) - Mass Data Analytics

Cape Town (South Africa) - ICT for Development

D-Space Stepping Stone HPI

Hack'n'Tell, FSR Digital Engineering

10:30_{am} Coffee Break

11:00_{am} Main Stage Digital Engineering at the HPI

System Analysis & Modelling
Software-Architectures
Information System
Data Engineering Systems
Business Process Technology
Operating Systems & Middleware
HPI Future SOC-Lab

D-Space Professional Education How Companies Increase Their Innovation Potential?

Andreas Bürgler, DB Station & Service AG

Ute Conradi, UCB BIOSCIENCES GmbH

Gabriele Schmidt, PONS GmbH

HPIX - The Accelerator of Ideas

03:00_{pm} Coffee Break

03:30_{pm} Main Stage World Café: Shaping the Future with Design Thinking Meet the School of Design Thinking

The School of the Future

Innovation Spaces

Learning Design Thinking online?

Neurodesign

HPI@NYC Hudson Yards

H-Foyer Startup Fair

D-Space Stepping Stone HPI

Jannik Streek, B310

Nicolas Wittstruck, B310

Gerardo Navarro Suarez, B310

Daniel Taschik, myCrew App

Martin Karlsch, Remerge

Jonas Gebhard, Objective Loop

Dr. Jürgen Müller, SAP SE

Alumni Meet-Up

12:30_{pm} Lunch