Designing Digital Transformation

50 Years of Internet
Tuesday, 29 October 2019

09:00 am Introduction
Prof. Dr. Christoph Meinel
Hasso Plattner Institute. Director and CEO
Dr. Dietmar Woidke
Prime Minister of the State of Brandenburg

09:30 am Keynotes
Prof. Dr. h.c. Hasso Plattner
Co-Founder of SAP and Founder of the Hasso Plattner Institute
Peter Altmaier (Live-Stream from the Digital Summit 2019)
Federal Minister for Economic Affairs and Energy

10:00 am Design Thinking Warm-Up

10:15 am The Inception of the Internet: How It All Began?
Moderation: Prof. Dr. Christoph Meinel
Video Message: Dr. Vinton Cerf
Google LLC. Vice President and Chief Internet Evangelist
Daniel Karrenberg
RIPE NCC. Chief Scientist
Prof. em. Dr. Werner Zorn
Hasso Plattner Institute
Vision Talk: People Centered Internet
Mei Lin Fung
Digital Pioneer and Co-Founder of the People Centered Internet

11:00 am Coffee Break

11:30 am New Horizons. How the Internet Changes Business
Moderation: Prof. Dr. Christoph Meinel
Dr. Jürgen Müller
SAP SE. Chief Technology Officer and Board Member
Warren East
Rolls Royce PLC. Chief Executive Officer
Dr. Mathias Döpfner
Axel Springer SE. Chief Executive Officer

12:15 pm Lunch

01:15 pm Design Thinking Follow-Up

01:30 pm New Perspectives. How Young Leaders Shape the Digital Future
Moderation: Prof. Dr. Tobias Friedrich. Hasso Plattner Institute
Dr. Frank Keller
Paypal Inc. Vice President Global Sales Strategy, Operations & Transformation
Prof. Dr. Matthias Weidlich
Humboldt University. Chair for Process Driven Architectures
Dr. Gero Decker
Signavio GmbH. Founder and Chief Executive Officer
Philipp Berger
neXenio GmbH. Founder and Chief Technology Officer

02:15 pm New Society. Challenges for a Global Community
Moderation: Prof. Dr. Bert Arnrich. Hasso Plattner Institute
Launch: MOOC “50 Years of Internet” by Prof. Dr. Christoph Meinel
Dr. Soumya Swaminathan
World Health Organization. Deputy Director General
Prof. Dr. Christiane Woopen
Chairwoman of the German Council on Ethics
Abraham Taherivand
Wikimedia Germany. Managing Director
Prof. Dr. Justus Haucap
Heinrich-Heine-University Düsseldorf. Former Chairman of the German Monopoly Commission
Dr. Joana Breidenbach
betterplace lab. Founder

03:15 pm Coffee Break

03:45 pm New Strategies. How to Create Innovation-Friendly Ecosystems
Moderation: Prof. Dr. Falk Uebernickel. Hasso Plattner Institute
Johannes von Borries
UnternehmerTUM Venture Capital Partners. Managing Partner
Liliana Gorla
Siemens AG. Head of Human Resources Digital Industries
Vera Schneevoigt
Bosch GmbH. Chief Digital Officer

04:30 pm Design Thinking Wrap-Up

04:45 pm Summary
Prof. Dr. Christoph Meinel

05:00 pm Get Together
Designing Digital Transformation

20 Years of Hasso Plattner Institute
Wednesday, 30 October 2019

Who We Are: Excellency in Research and Teaching

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Prof. Dr. Christoph Meinel
Hasso Plattner Institute, Director and CEO

09:10 am Digital Engineering at the HPI
Human Computer Interaction
Enterprise Platforms and Integration Concepts
Computer Graphics Systems
Algorithm Engineering
Mittelstand 4.0
openHPI
HPI Schul-Cloud
Internet Technologies and Systems

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10:30 am Digital Health at the HPI
Personalized Medicine
Machine Learning
Connected Healthcare
EU Project: Smart4Health
HPi@Mount Sinai/NYC

11:00 am Digital Engineering at the HPI
System Analysis & Modelling
Software-Architectures
Information System
Data Engineering Systems
Business Process Technology
Operating Systems & Middleware
HPI Future SOC-Lab

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01:30 pm HPI Research Schools
Potsdam (Germany) - Service-Oriented Systems Engineering
Potsdam (Germany) - Data Science and Engineering
Haifa (Israel) - Chip Multiprocessor Software & Architecture
Nanjing (China) - Mass Data Analytics
Cape Town (South Africa) - ICT for Development

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03:30 pm World Café:
Shaping the Future with Design Thinking
Meet the School of Design Thinking
The School of the Future
Innovation Spaces
Learning Design Thinking online?
Neurodesign
HPi@NYC Hudson Yards

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05:00 pm Professional Education
How Companies Increase Their Innovation Potential?
Andreas Bürgler, DB Station & Service AG
Ute Conradi, UCB BIOSCIENCES GmbH
Gabriele Schmidt, PONS GmbH
HPiX - The Accelerator of Ideas

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05:30 pm Coffee Break

06:30 pm Startup Fair

07:00 pm Alumni Meet-Up