

Background

CeBIT: All HPI topics and contacts

March 2015

www.hpi.de/cebit

The German Hasso Plattner Institute for Software Systems Engineering (HPI) is among the largest CeBIT exhibitors in the subject area of „Research and Innovation“ in **Hall 9 at booth D44**. We invite journalists to take part in our stand tour (German language) with the German Federal Minister of Education and Research, Prof. Johanna Wanka. The tour will start on Monday, the 16th of March at 2:30 pm. The Minister has to leave at 2:45 pm already, but we will continue the tour. To get **individual English speaking service** at our stand, just contact us separately from the stand tour at any time.

Here are our HPI headlines, ordered by subject areas:

Business/d!conomy

The HPI “cockpit” for top managers provides on-demand data analysis
HPI software helps business simulate the financial situation
HPI presents performance comparison of most efficient in-memory databases
Intelligent 3D-maps from HPI help to plan the cities of tomorrow
New HPI algorithm transforms videos into artistic comics

Health and Sports

HPI software revolutionizes the analysis of game patterns in soccer
HPI database technology helps contain epidemics more rapidly

Security

HPI Identity Leak Checker: Tracking stolen identity data in the internet
HPI database analyzes software vulnerabilities
Recognizing and analyzing cyber attacks immediately with HPI
HPI and Federal Printing Office research secure e-government services

e-learning/China/young IT talents

Free Online Courses in Chinese for 650 million Chinese internet users
openHPI: Keeping in step with the digital transformation – with MOOCs
Digital skills – how children learn Programming through play
“IT summit bloggers” from HPI interview prominent CeBIT Guests

Please find all our English texts, our photos and videos here:

www.hpi.de/cebit.

Media Contacts:

Hans-Joachim Allgaier, M.A.

Marketing and Public Relations Manager, Press Spokesperson

T +49 (0)331 5509-119

F +49 (0)331 5509-169

M +49 (0)179 2675466

www.hpi.de, email allgaier@hpi.de

Rosina Geiger

Press and Public Relations Officer, IT-Gipfelblog

T +49 (0)331 5509-175

F +49 (0)331 5509-169

email: rosina.geiger@hpi.de

Frank Wittmann

Online Editor, Social Media

T +49 (0)331 5509-295

F +49 (0)331 5509-169

email: frank.wittmann@hpi.de

Please follow us on

www.facebook.com/HassoPlattnerInstitute,

www.twitter.com/HPI_DE and

www.youtube.com/hpity1.

Profile of Hasso Plattner Institute

The Hasso Plattner Institute for Software Systems Engineering GmbH (HPI) in Potsdam is Germany's university excellence center for IT Systems Engineering. It is the only university institution in Germany offering the bachelor and master program in "IT Systems Engineering" – a practical and engineering-oriented study program in computer science, in which 480 students are presently enrolled. The HPI School of Design Thinking is Europe's first innovation school and modeled on the Stanford d.school. It offers 240 places yearly for a supplementary study. There are a total of ten HPI professors and over 50 guest professors, lecturers and contracted teachers at the Institute. HPI carries out research noted for its high standard of excellence in its nine topic areas, as well as at the HPI Research School for PhD candidates, with its further branches in Cape Town, Haifa and Nanjing. HPI teaching and research focuses on the foundation and application of large-scale, highly complex and networked IT systems. The development and exploration of user-driven innovations for all areas of life is an additional field of importance. HPI always earns the highest positions in the CHE university ranking. Since 2012, HPI has offered openhpi.de, an interactive Internet educational platform. Its free online courses are open to everyone.