

Technology Management

Master's Course | Summer Term 2020

Learn About the Strategic Management of Technology & Innovation

For the summer term 2020, Master's students from the University of Potsdam, Hasso Plattner Institute, and the Technical University of Berlin are invited to take part in the interdisciplinary course 'Technology Management.' Topics will involve the management of technological innovation, new product development, and foresight methods.

- Combination of digital lectures and team-based project work
- Cooperation with industry partners on real-world challenges from technology management
- State-of-the-science knowledge from leading experts: Prof. Dr. Hölzle, Prof. Dr. Salomo, Prof. Dr. Groeger
- ECTS range from 6 to 12, depending on student's study program (and corresponding deliverables)



Main Theme I **Clean Meat**

To address the substantial global and ethical problems caused by traditional meat production, a newly emerging, technology-driven food industry puts forward the promise of so-called 'clean' meat which requires a unique combination of technologies.

Industry partner: PHW Group



Main Theme II **Digital Rail Ecosystems**

Advancements in digital technologies drive innovation in rail transport and infrastructure. Specifically, digitalized rail technologies can support regions in Germany affected by the fossil fuel phase-out by enabling new modes of cooperation. Partner: civity Management Consultants, Federal Ministry of Transport and Digital Infrastructure



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