

# SHAPE THE FUTURE

*with Design Thinking*

*Design Thinking for students and graduates*

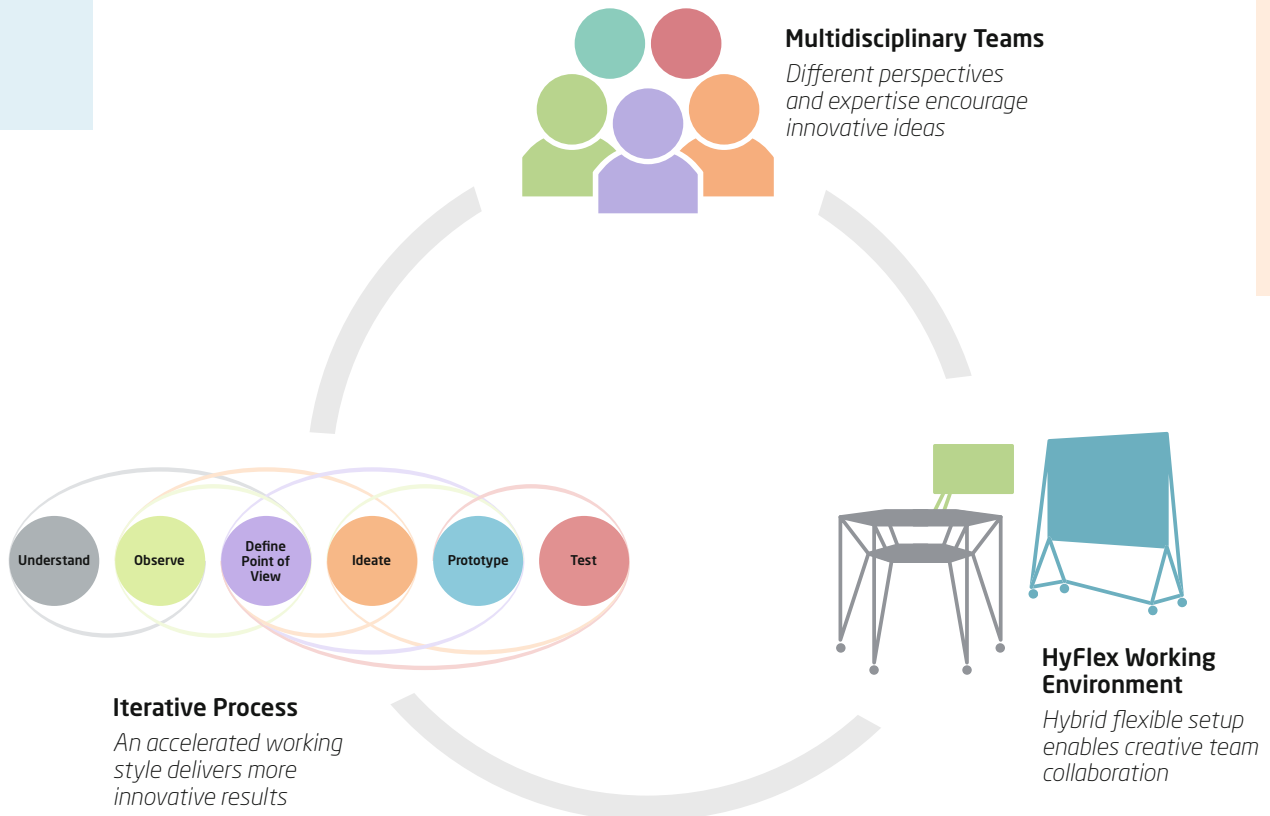




# Why DESIGN THINKING?

Our world is becoming more complex and challenging. Digitalization and globalization are changing the way we live, learn, and work. Companies, institutions, and politics are under increasing pressure to change and representatives must learn to manage complexity and sustainability effectively.

Design Thinking is a mindset and an approach for developing innovative and life-centered solutions to complex problems in collaborative teams. It creates an agile learning and working culture to thrive, change, and be sustainable in periods of digital transformation. Design Thinkers work in diverse teams and apply the iterative Design Thinking process in a flexible and agile work environment.



# The HPI SCHOOL OF DESIGN THINKING

As the first institution in Europe, the HPI School of Design Thinking (HPI D-School) has offered academic Design Thinking programs for students and graduates since 2007. Participants learn about life-centered innovation processes and apply them to real-world problems. In close cooperation with partners from companies, institutions, or non-profit organizations – and supported by our experienced Design Thinking coaches – multidisciplinary student teams develop concepts for user-friendly products, services, business models, or transformation processes.

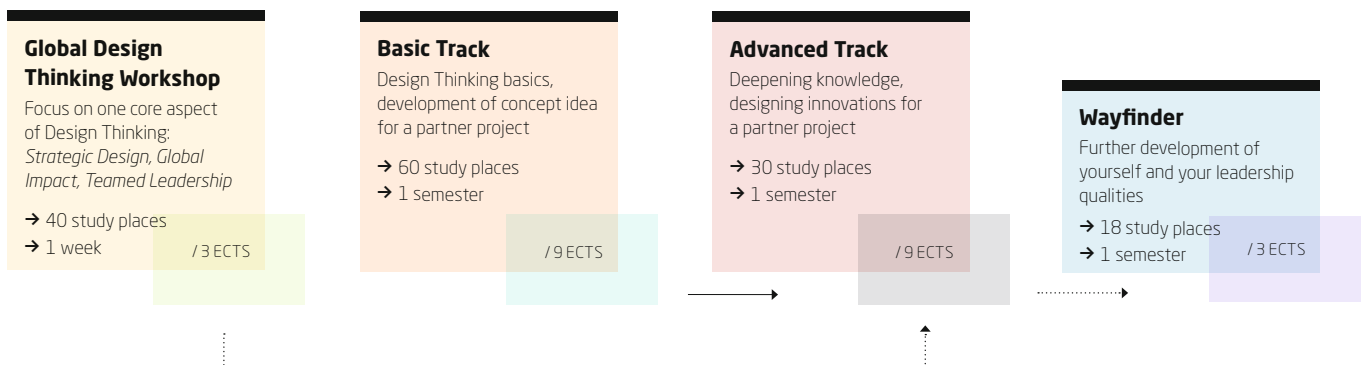
Since 2020, the HPI D-School completely redesigned all programs for a virtual, interactive working environment. This process has resulted in an innovative hybrid learning concept: the Hyflex concept, which uniquely combines digital work with on-site work in the Design Thinking studios of the HPI D-School.

The HPI D-School focuses on the development of future skills, cooperation with local and international project partners, and leading the further development of Design Thinking. As a founding member of the Global Design Thinking Alliance (GDTA), the HPI D-School promotes discussion and exchange between Design Thinking schools worldwide.



## Design Thinking for students

Apply until: 31<sup>st</sup> January / July

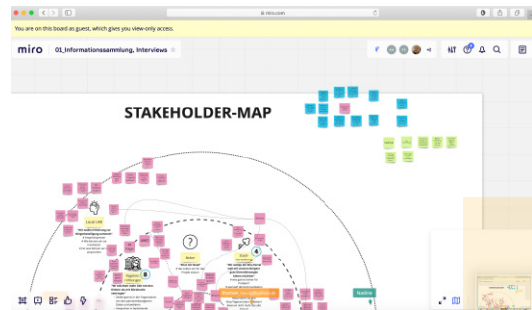


## Target group

- Students in bachelor's, master's, or Ph.D. programs and recent graduates (maximum one year after graduation)
- All disciplines, universities, and nationalities
- Age limit: 35 years old
- Professionals: upon request

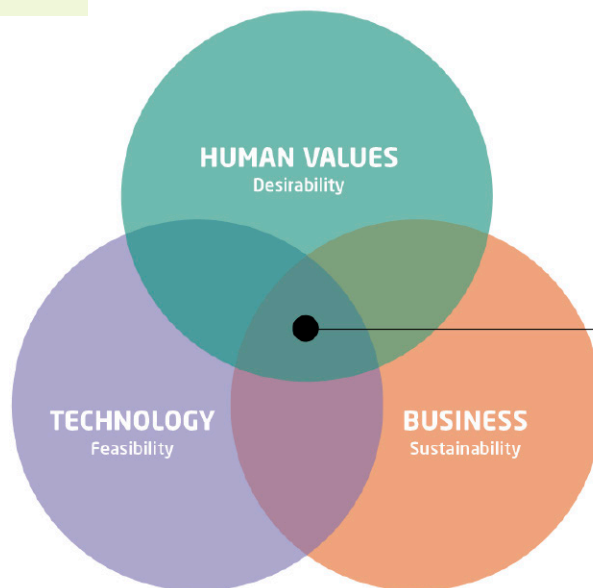


# Study contents and benefits



→ Collaboration in **multidisciplinary teams**

→ Development of **human-centered** innovation concepts



→ **New Work spaces** with modern equipment for workshops and hybrid collaboration

**INNOVATION**

→ Support by **experienced coaches**



→ **Project-based work** on **real challenges** from practice



→ **Certificate** of completion

→ Close **cooperation** with partners from society and industry

# CONTACT

**Hasso Plattner Institute  
for Digital Engineering gGmbH**

***School of Design Thinking***

Postfach 90 04 60  
D-14440 Potsdam/Germany

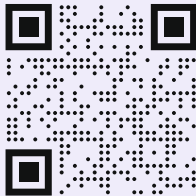
Tel: +49 (0) 331 5509 -123

Web: [www.hpi.de/d-school](http://www.hpi.de/d-school)

E-Mail: [office-d-school@hpi.de](mailto:office-d-school@hpi.de)



*More info*



*Apply here*

