



Call for participation

d.confestival
DESIGN THINKING THE FUTURE



Sept. 14-16, 2017

Your performance space

@ the d.confestival 2017

The d.confestival is a unique event and brings together international innovators and multidisciplinary thinkers from management, education, and research. From 14 to 16 September 2017 the d.confestival will take place for the second time and will be celebrating 10 years of HPI School of Design Thinking. 1,000 participants and 150 speakers from 350 companies and 40 nations are expected. On their three-day journey, participants will experience a wide range of activities such as presentations, exhibitions, discussions, workshops, and other multidisciplinary activities that provide the Design Thinking community with the opportunity to share their insights and methods.



We are looking for

your ideas

Along with the exceptional character of this event, we decided to leave enough free space for design thinkers around the globe who want to make a valuable contribution within Design Thinking. Pioneers, who have a good idea and want to share insights with other Design Thinkers, are welcome to send us a proposal until March 15th. You might be eager to offer a workshop, a course, a discussion session, a movie session, a play reading, or whatever format is interesting to you. Creativity, innovation and originality is what we are looking for.

You can
choose
between
3 categories

1 Presentation



Tell us about your Design Thinking learning journey - with all its ups and downs:

- What were the biggest obstacles?
- On which point did you fail and why?
- At what point in the process are you now?
- What will happen next?

 Time slot:
10 min.

followed by panel discussion

2 Workshops



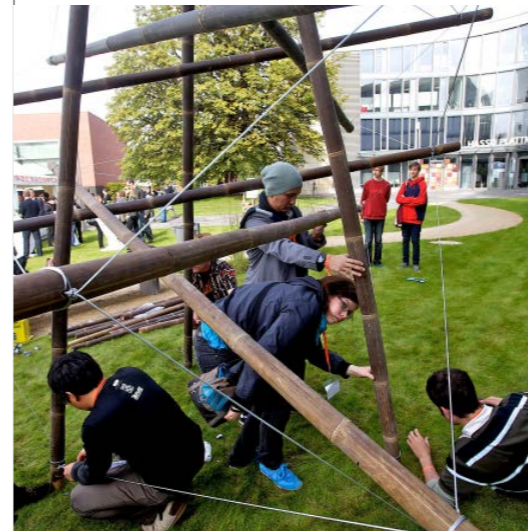
We are open to all kinds of subjects in the field of Design Thinking - whether prototyping tools, innovation processes, creative spaces or whatever topic is interesting to you. In particular, we place special emphasis on interactive formats where innovative methods and tools are used.

- What kind of learnings or questions do you like to share?
- Which knowledge, skills and competences are learned?
- What kind of tools and methods have you chosen?

 Time slot:
Up to 2hrs

 Participants:
max. 40

3 Activities



Surprise us with your idea. This could be a performance, movie session, play reading, game, hack or another multidisciplinary interaction. The main focus here is the experience factor.

- What is special about your idea and why should this activity not be missing at the d.confestival?
- How do you engage the participants interactively?
- What experience would you like to convey?

 Time slot:
60 seconds to 2 days

What do we offer?

Space & Time

We will provide you with enough space on our campus at the Hasso Plattner Institute in Potsdam and a moment of fame.

Material

We will provide basic Design Thinking material as well as standard media and technology tools you will need for your performance.

Visibility

HPI d.confestival is a unique platform to network and exchange ideas about Design Thinking on an international level. You will also have the opportunity to get a publication spot in the HPI d.confestival catalogue.

Inspiration

A highly enthusiastic, motivated audience of about 1,000 participants from all around the globe will be looking forward to your ideas.

Fun

The spirit of the d.confestival will be unique - with a diverse program, excellent food, music, and a special atmosphere.

Free entry

People responsible for running the session gain free access to the event (max. 3 persons).

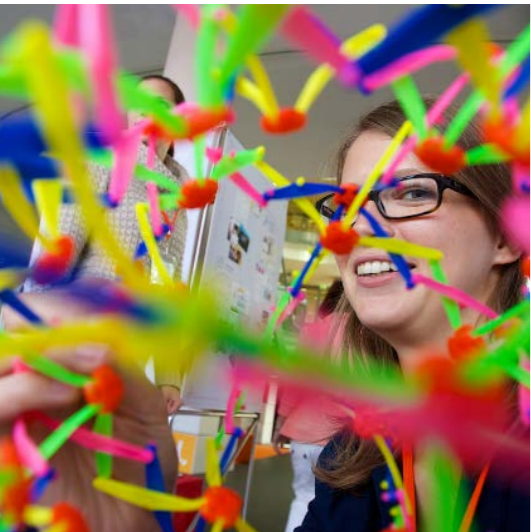


What do we need from you?

- **Title**
- **Key words**
- **Format** (presentation, workshop, activity)
- **Abstract** to announce your submission (max. 500 characters)
- **Agenda/Concept**
- **Contact details** of organizer/organizing committee members (names, affiliations, and email addresses)
- **Duration**
- **Target Group**
- **Maximum number of participants** (only for workshops and activities)
- **Required equipment** (basic equipment for technology and Design Thinking material will be provided)



Process



- Please submit your proposal as a **PPT/PDF document** in English (max. 4 pages) and (this is optional) as a **video** of up to 2 minutes.
- **Send your contribution** till March 15, 2017 to dconfestival2017@hpi.de with the subject "*Call for Participation*".
- **Upload your video** on WeTransfer till March 15, 2017 and send it to dconfestival2017@hpi.de with the subject "*Call for Participation*".
- Our program team will review your contribution and will let you know if your submission is accepted until April 15, 2017.
- **Be creative**, so do not expect further guidelines on how your application should look - it's time to design think our future!



Dates & Deadlines

Submission deadline:
March 15, 2017

Notification of acceptance:
April 15, 2017

d.confestival:
Sept. 14-16, 2017





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#dconfestival

SCHOOL OF
DESIGN THINKING

Hasso-Plattner-Institut
Universität Potsdam

HPI

d.confestival

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