



Agenda



Thursday, March 22, 2012 - Symposium Day 1

- 09:30 **Opening Remarks**
Prof. Dr. Christoph Meinel, Hasso Plattner Institute Director
- 10:00-10:45 **Keynote 1 (Industry)**
1. Randy Farmer, SuddenlySocial, US and Bryce Glass, Manta Media, US
"Web Social Media & Reputation Systems: The Practitioner's View"
- 10:45-11:00 **Coffee Break**
- 11:00-12:30 **Session 1**
2. Piero Bonatti, University of Napoli, Italy
"Don't ask too much: Rewarding privacy on the web"
3. Tyrone Grandison, IBM, US
"Realizing the Potential of Trust Management"
4. Michele Bezzi, SAP Security and Research, France
"Ensuring trust in service consumption through security certification"
- 12:30-13:45 **Lunch**
- 13:45-15:15 **Session 2**
5. Juha Säskilahti, Ericsson, Finland
"Trust Challenges with 50B connected devices"
6. Stephan Naicken, University of Sussex, UK
"Trusted Content-Based Publish/Subscribe"
7. Jordi Sabater-Mir, ISTC-CNR, Italy
"Going cognitive: a cognitive approach to computational trust and reputation"
- 15:15-15:30 **Coffee Break**
- 15:30-17:30 **Session 3**
8. Rehab Alnemr, Hasso Plattner Institute, Germany
"Enabling Reputation Interoperability through Semantic Technologies"
9. Torsten Eymann, University of Bayreuth, Germany
"On the Effects of Reputation in the Internet of Services"
10. Bouchra Bouqata, GE Global Research, US
"Trust and Reputation Mechanisms for Social Networks and Crowd Sourcing Platforms: Challenges and Key Aspects"
11. Paolo Massa, FBK Center, Italy
"The Filter Bubble in Recommender Systems: balancing between echo chambers and tyranny of the majority"
- 18:00 **Dinner**



Friday, March 23, 2012– Symposium Day 2

09:00-09:45 **Keynote 2 (Academia)**

12. Audun Jøsang, University of Oslo, Norway
"Robustness of Trust and Reputation Systems, Does it Matter?"

09:45-10:00 **Coffee Break**

10:00-11:30 **Session 4**

13. David Chadwick, University of Kent, UK
"Privacy Preserving Attribute Aggregation"
14. Ivonne Thomas, Hasso Plattner Institute, Germany
"Identity Assurance in Open Identity Management Models"
15. Jochen Haller, SAP, Germany
"Identity and trust management pitfalls in enterprise cloud environments"

11:30-12:00 **Coffee Break and Hors D'oeuvres**

12:00-13:30 **Session 5**

16. Sini Ruohomaa, University of Helsinki, Finland
"Reputation-based Trust Management for Inter-Enterprise Collaborations"
17. Florian Marienfeld, Fraunhofer FOKUS Institute, Germany
"How user ratings could affect trust in open data resources"
18. Bryce Glass, Manta Media, US and Randy Farmer, SuddenlySocial, US
Workshop: *"Designing a Web Reputation System: The Basics"*

13:30 **Closing Remarks**