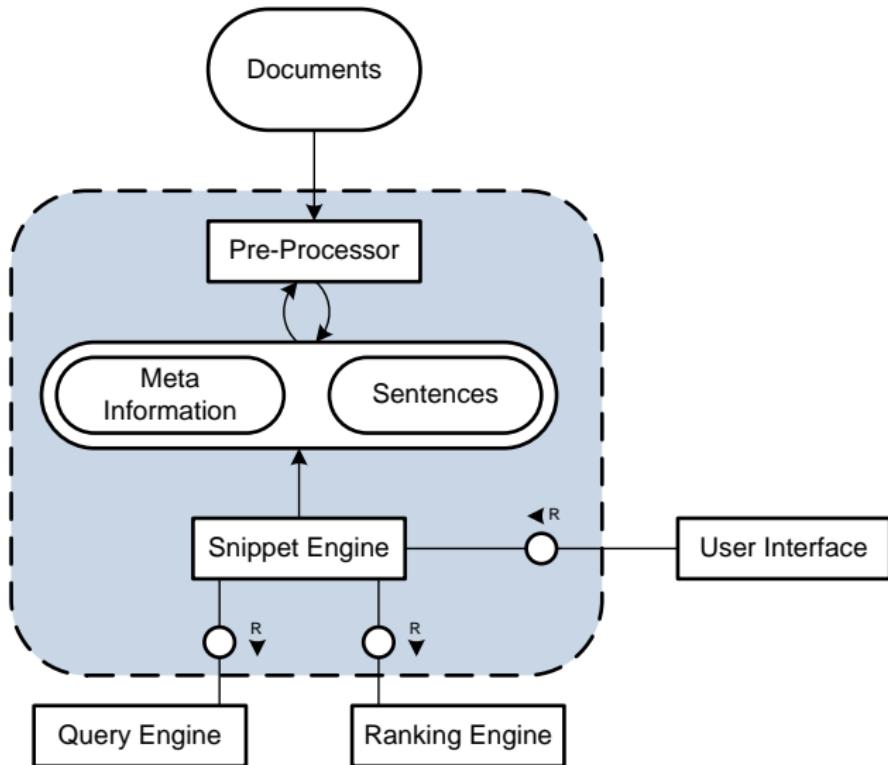


Snippet Generation for WikiSearch

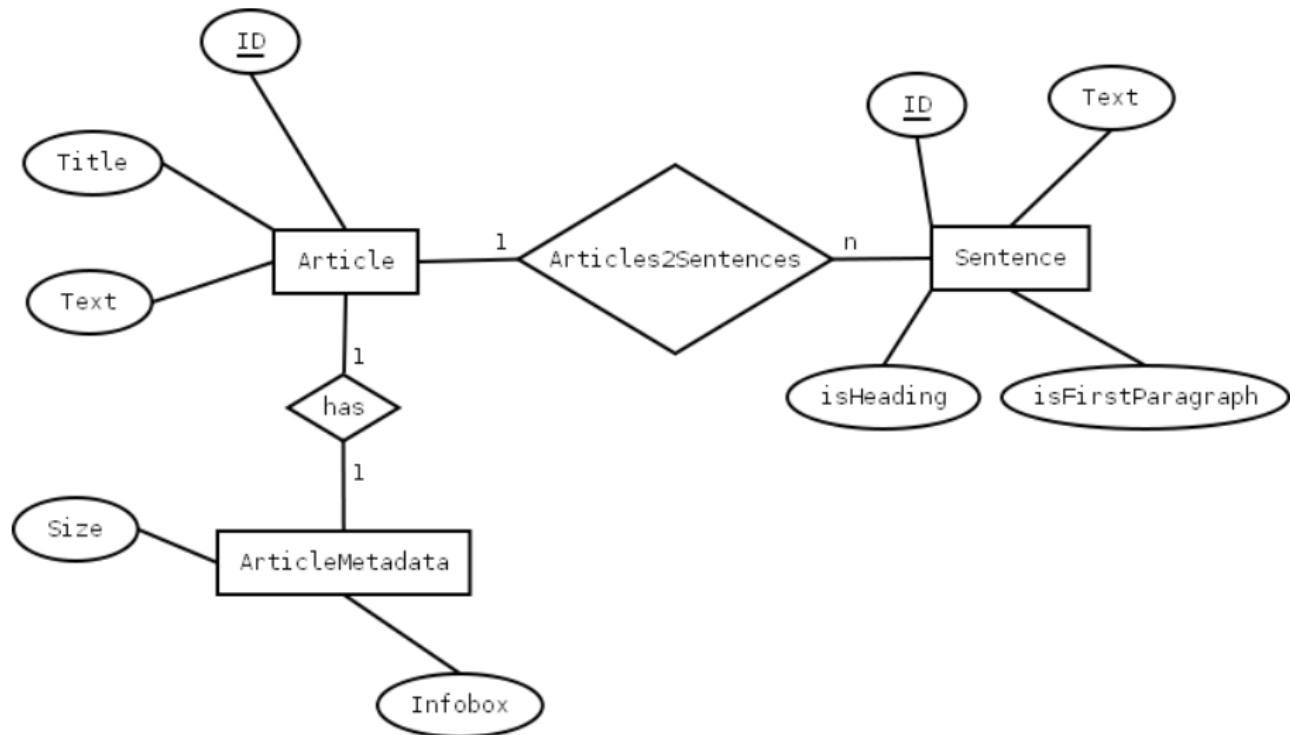
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July 21, 2009

Architecture



Database Schema



Demo

Hoover, Alabama

The city is divided into two battalions. There are eight **engine** companies, three quints, three ALS rescue/ambulances, and two battalion chiefs [4.08]... All **engine** companies are staffed with a minimum of three, with at least two being firefighter/paramedics [4.0]... BE&K **Engineering** – 302 [3.88]...

Official Name:	Hoover, Alabama
Settlement Type:	City



cheed Vega, a single **engine** plane that carried four passengers rental system, as well as competitors flights, to assure tight quality adopted to Continentals network [4.08]... Continental Airlines, Inc.

firefighters. The CFD utilizes three **Engines**, a Ladder truck, a Heavy in Bergen County, New Jersey, United States [2.5]... As of the tion was 5,917 [2.0]...

bathyscaphe Trieste, oceanographic ship Mizar and other ships, or, some 8,400 feet (2560 m) below the surface, in six he sail, sonar dome, bow section, **engineering** spaces section, [4.08]... In later life McCoolie was sure he would have delayed

Features

- ▶ WikiMedia markup parser
- ▶ Sentence normalization separated from query processing
- ▶ Flexible ranking algorithm [Turpin et al., 2007]
- ▶ Account for WikiMedia markup specific features
- ▶ 42 unit tests
- ▶ LOC: 575 (parser) + 392 (front-end) = 967
`(cat *java | grep \; | grep -v // | wc -l)`

Lessons learned

- ▶ WikiMedia markup is not *that* simple
- ▶ Best to process it in multiple passes
- ▶ Sentence normalization should be handled earlier in search engine architecture
- ▶ Unicode is fun

Ranking Algorithm

```
1  if (isHeading)
2      rank += HEADING_WEIGHT;
3  else
4      rank += (1.0F / sentence.getInParagraphPosition());
5
6  if (isInFirstParagraph)
7      rank += FIRST_PARAGRAPH_WEIGHT;
8
9  rank += queryTermsCount * REPEATED_QT_WEIGHT;
10 rank += distinctQueryTermsCount * DISTINCT_QT_WEIGHT;
11 rank += highestConsecutiveCount * CONSECUTIVE_QT_WEIGHT;
```

Ranking Example

- ▶ Sentence: "Sun Microsystems has released the Niagara and Niagara 2 chips, both of which feature an eight-core design."

```
1 static final float HEADING_WEIGHT = 0.5F;                                // added
2 static final float FIRST_PARAGRAPH_WEIGHT = 1.5F;                          // higher than heading!
3 static final float REPEATED_QUERY_TERMS_WEIGHT = 1.25F;                    // multiplied
4 static final float DISTINCT_QUERY_TERMS_WEIGHT = 1.5F;                     // multiplied
5 static final float CONSECUTIVE_QUERY_TERMS_WEIGHT = 1.0F; // multiplied
6 static final float RANK_THRESHOLD = 1.5F + (1.0F * DISTINCT_QUERY_TERMS_WEIGHT);
7 static final int SENTENCES_COUNT_THRESHOLD = 3;
8
9 float rank = 0.0F;
10 if (isHeading)
11     rank+= HEADING_WEIGHT;
12 else
13     rank += (1.0F / sentence.getInParagraphPosition());
14 if (isInFirstParagraph)
15     rank+= FIRST_PARAGRAPH_WEIGHT;
16 // rank = 1
17 rank += matchedQueryTermsCount * REPEATED_QUERY_TERMS_WEIGHT;
18 // rank = 1 + 2*1.25 = 3.5
19 rank += matchedDistinctQueryTermsCount * DISTINCT_QUERY_TERMS_WEIGHT;
20 // rank = 3.5 + 2*1.5 = 6.5
21 rank += highestConsecutiveCount * CONSECUTIVE_QUERY_TERMS_WEIGHT;
22 // rank = 6.5 + 2*1 = 8.5
```

Parser Dispatch

```
1  while (!atEnd()) {  
2      step();  
3      if (parseHeading()) continue;  
4      if (parseProcessingAction()) continue;  
5      if (parseInfobox()) continue;  
6      if (parseTemplate()) continue;  
7      if (parseTag()) continue;  
8      if (parseEscapedTag()) continue;  
9      if (parseFileLink()) continue;  
10     if (parseEmbeddedLink()) continue;  
11     if (parseLink()) continue;  
12     if (parseList()) continue;  
13     if (parseDots()) continue;  
14     if (parseParagraphEnd()) continue;  
15     if (parseSentenceEnd(WikiPart.SENTENCE)) continue;  
16     if (parseUnimportantChars()) continue;  
17     if (parseSentenceChar()) continue;  
18     throw new Error("Not recognized input");  
19 }
```

References

-  Turpin, A., Tsegay, Y., Hawking, D., and Williams, H. (2007).
Fast generation of result snippets in web search.
In *Proceedings of the 30th annual international ACM SIGIR conference on Research and development in information retrieval*, pages 23–27.