

# REStORM

CHANGING THE WAY THE WORLD DOES POST-ITS!



## BACKGROUND

In this age of technology, the pursuit of innovation has been a staple aim of companies across countless industries. With competition reaching new heights and economic advantages living in the smallest of margins, the pursuit of innovation now demands networks of companies be engaged not just in efficient coordination, but rich generative collaboration.

SAP, one of the world's leading providers of comprehensive business software, recognized this shift in the work paradigm. Our goal was to help them innovate the work-at-SAP experience.

# ReStORM

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## NEED

### POST-ITS!

Through our research we noticed that companies use Post-its and other tangible media extensively in everyday tasks, sometimes completely filling the walls of a room with Post-its.

In local teams it is easy to communicate and interact with the information contained on the Post-its, but this task becomes more difficult when the information needs to be communicated to team members on the other side of the globe.

The current best solution to this problem in many companies is simply taking a photo of the Post-it sessions, which has the disadvantage of sometimes being illegible and does not enable interaction with the Post-its.

## HARDWARE

The ReStORM Post-it Cam is a handheld device that captures individual Post-its during Post-it sessions. The goal of the Post-it Cam was enabling the digitalization of physical Post-its while minimizing the technological constraints on the user.

The ReStORM Post-it Cam allows users to use any writing instrument and maintain mobility during Post-it sessions. With its large platform, for added stability, and ergonomic handle design it makes the awkward activity of writing on Post-its much more comfortable.

## SOFTWARE

The ReStORM interaction software provides users with a suite of tools that can be helpful in both distributed and collocated, collaborative team environments. The software creates, from a normal digital picture of a Post-it session, a rich interactive digital recreation of the picture.

This digital recreation can be used to recall, relive, recreate, manipulate and collaborate on previous Post-it sessions, transforming what was once just a physical Post-it session into a timeless, shareable digital document that enhances collaboration.

## PHYSICAL POST-IT WALL



## DIGITIZED POST-IT WALL

