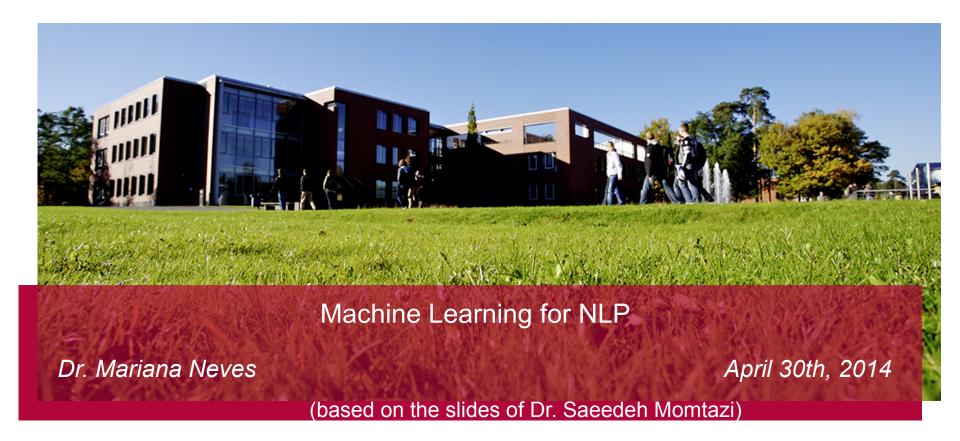
Natural Language Processing SoSe 2014



IT Systems Engineering | Universität Potsdam





Introduction

- "Field of study that gives computers the ability to learn without being explicitly programmed"
 - Arthur Samuel, 1959
- Learning Methods
 - Supervised learning
 - Active learning
 - Unsupervised learning
 - Semi-supervised learning
 - Reinforcement learning



Outline

- Supervised Learning
- Semi-supervised learning
- Unsupervised learning



Outline

- Supervised Learning
- Semi-supervised learning
- Unsupervised learning



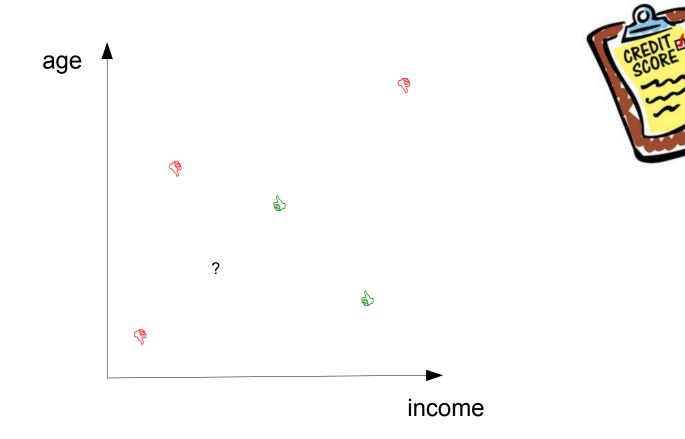
Supervised Learning

- Example: mortgage credit decision
 - Age
 - Income





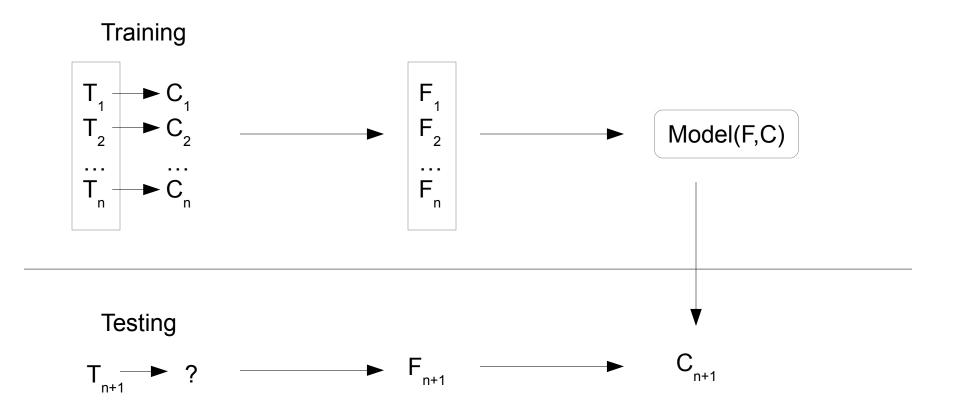
Supervised Learning



http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Classification





Applications

Problems	Items	Categories
POS tagging	Word	POS
Named entity recognition	Word	Named entity
Word sense disambiguation	Word	Word's sense
Spam mail detection	Document	Spam/Not Spam
Language identification	Document	Language
Text categorization	Document	Topic
Information retrieval	Document	Relevant/Not relevant



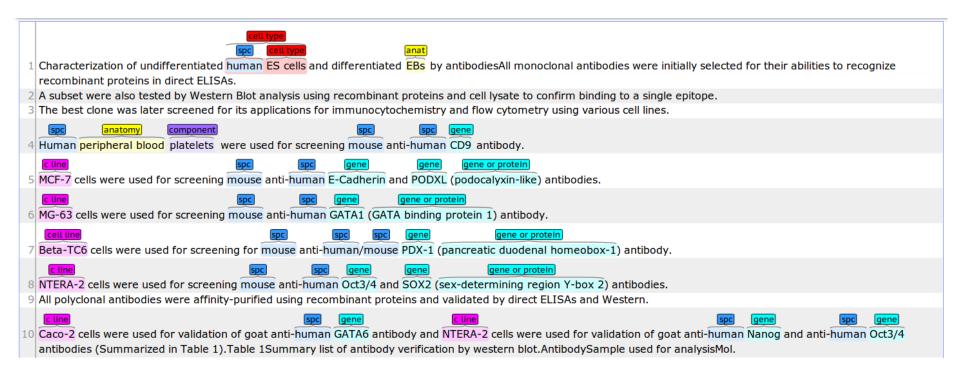
Part-of-speech tagging



http://weaver.nlplab.org/~brat/demo/latest/#/not-editable/CoNLL-00-Chunking/train.txt-doc-1



Named entity recognition



http://corpora.informatik.hu-berlin.de/index.xhtml#/cellfinder/version1_sections/16316465_03_results



Word sense disambiguation

Michael Jordan (born 1963) is an American basketball player.

Michael Jordan may also refer to:

- Michael Jordan (mycologist), English mycologist
- Michael Jordan (footballer) (born 1986), English goalkeeper (Arsenal, Chesterfield, Lewes)
- Michael Jordan (insolvency baron) (born 1931), English businessman
- Mike Jordan (born 1958), English racing driver
- Mike Jordan (baseball) (1863–1940), baseball player
- Michael Jordan (Irish politician), Irish Farmers' Party TD from Wexford, 1927–1932.
- Michael B. Jordan (born 1987), American actor
- Michael I. Jordan (born 1957), American researcher in machine learning and artificial intelligence
- Michael H. Jordan (1936–2010), American executive for CBS, PepsiCo, Westinghouse
- Michael-Hakim Jordan (born 1977), American professional basketball player
- Michal Jordan (born 1990), Czech ice hockey player
- "Michael Jordan", a song by Kendrick Lamar featuring ScHoolboy Q on the album Overly Dedicated



Spam mail detection

Neue Nachricht

Peter Schmidt [noreply@comment.am]

Sent: Tuesday, April 29, 2014 10:32 AM

To: Forschungskolleg

Guten Tag,

Sie nutzen derzeit einen Krankenkassen Tarif, der durch einen g?nstigeren ersetzt werden kann.

Damit Sie erfahren welcher Tarif g?nstiger ist und bessere Leistungen bietet, m?ssten Sie einfach nur kurz einen kostenlosen Vergleich auf unserer Internetseite durchf?hren. Dieses dauert weniger als 1 Minute.

Durch einen Wechsel in einen privaten Krankenkassentarif k?nnen Sie derzeit enorm viel sparen. Darum r?t unsere Gesellschaft unbedingt zum Vergleich. Oft sind es ?ber 2.500 Euro die gespart werden k?nnen. Dazu erhalten Sie dann auch noch andere und bessere Leistungen als in Ihrem alten Tarif.

Besuchen Sie unsere Webseite unter:

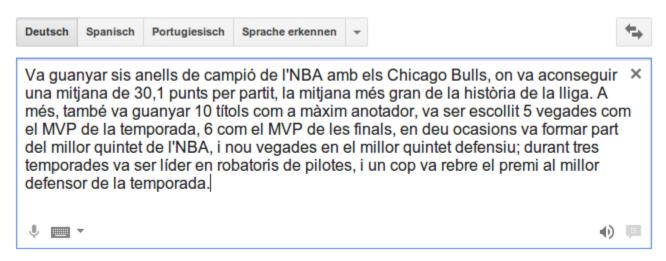
http://www.pkv-check2014.com

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Aus Newsletter austragen unter: http://www.pkv-check2014.com/unsubscribe



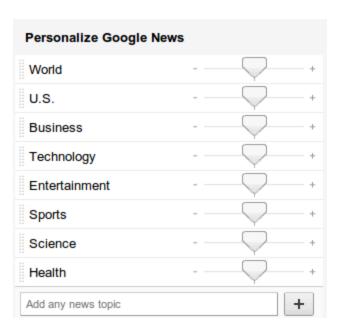
Language identification



Ausgangssprache: Katalanisch

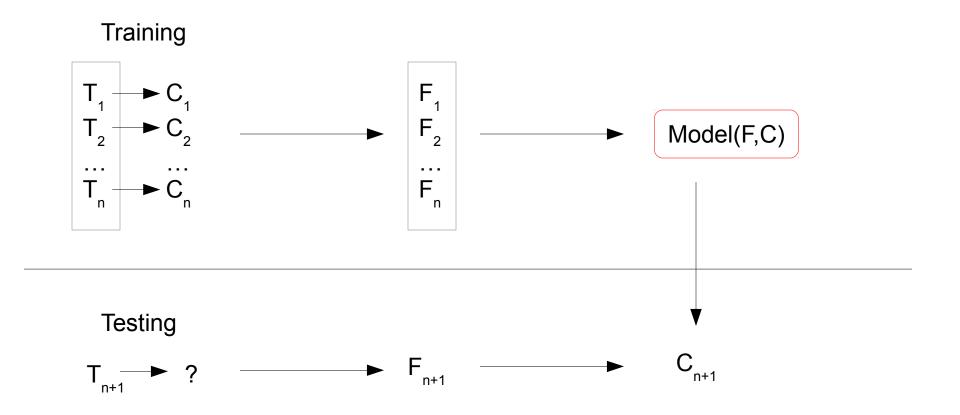


Text categorization





Classification





Classification algorithms

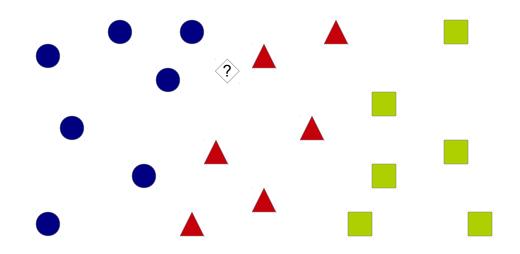
- K Nearest Neighbor
- Support Vector Machines
- Naïve Bayes
- Maximum Entropy
- Linear Regression
- Logistic Regression
- Neural Networks
- Decision Trees
- Boosting
- ...



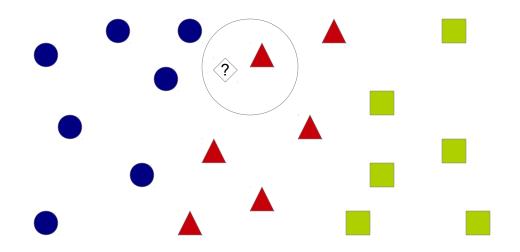
Classification algorithms

- K Nearest Neighbor
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- •



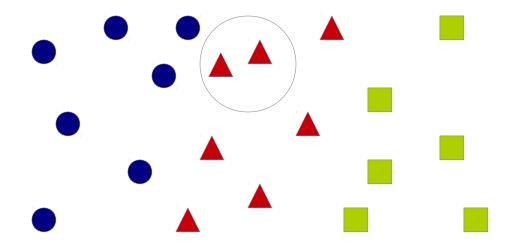






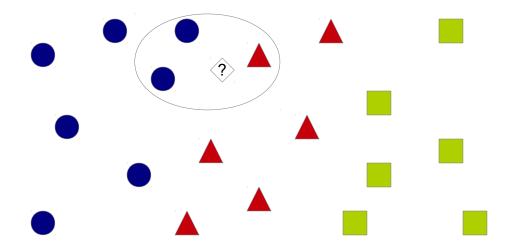


1-nearest neighbor



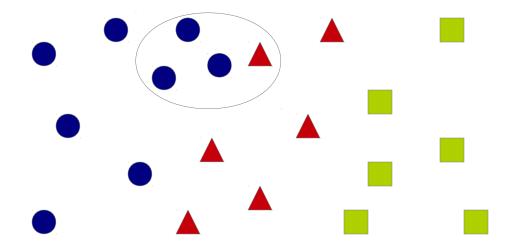


3-nearest neighbors





3-nearest neighbors

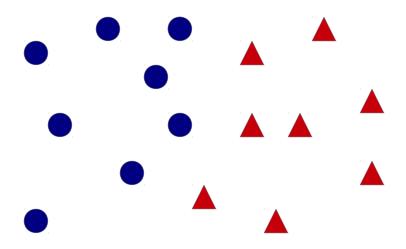




Classification algorithms

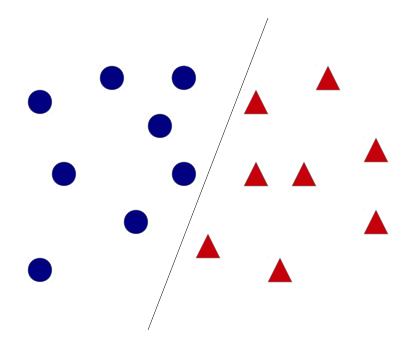
- K Nearest Neighbor
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- •





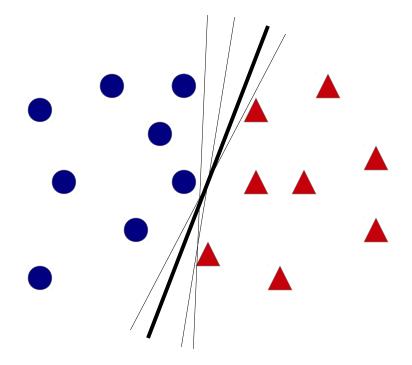


 Find a hyperplane in the vector space that separates the items of the two categories



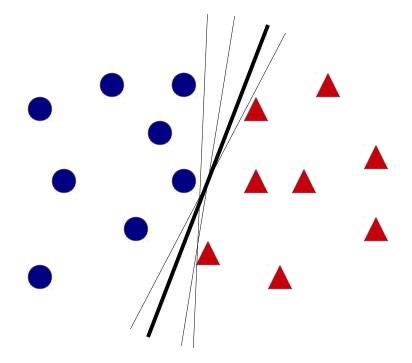


There might be more than one possible separating hyperplane





- Find the hyperplane with maximum margin
- Vectors at the margins are called support vectors





Classification algorithms

- K Nearest Neighbor
- Support Vector Machines
- Naïve Bayes
- Maximum Entropy
- Linear Regression
- Logistic Regression
- Neural Networks
- Decision Trees
- Boosting
- •



Naïve Bayes

- Selecting the class with highest probability
 - Minimizing the number of items with wrong labels

$$\hat{c} = argmax_{c_i} P(c_i)$$

Probability should depend on the to be classified data (d)

$$P(c_i|d)$$



Naïve Bayes

$$\hat{c} = argmax_{c_i} P(c_i)$$

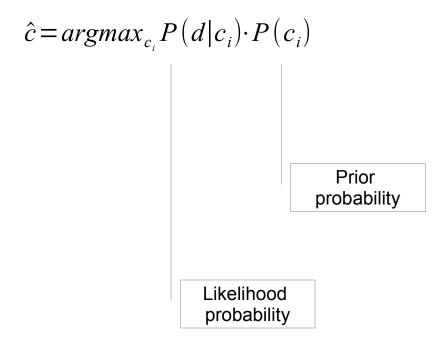
$$\hat{c} = argmax_{c_i} P(c_i|d)$$

$$\hat{c} = argmax_{c_i} \frac{P(d|c_i) \cdot P(c_i)}{P(d)}$$

$$\hat{c} = argmax_{c_i} P(d|c_i) \cdot P(c_i)$$

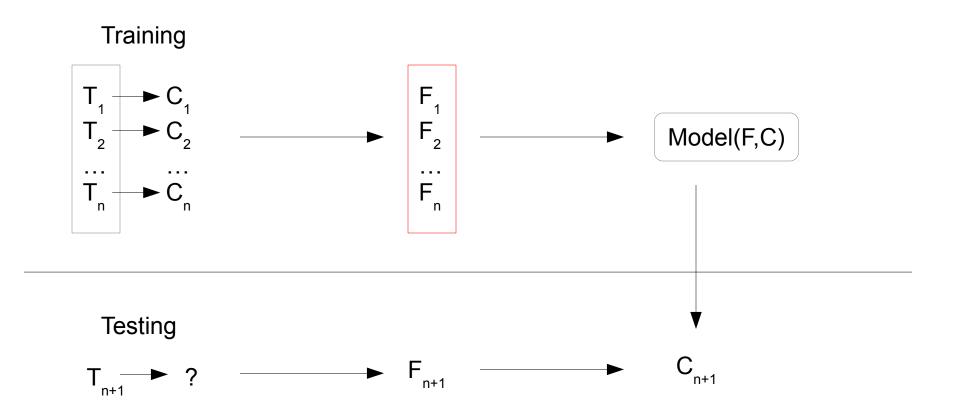


Naïve Bayes





Classification





Spam mail detection

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http://www.pkv-check2014.com

Ich hoffe ich konnte Ihnen helfen

Aus Newsletter austragen unter: http://www.pkv-check2014.com/unsubscribe

Features:

- words
- sender's email
- contains links
- contains attachments
- contains money amounts

. . .



Feature selection

- Bag-of-words:
 - Each document can be represented by the set of words that appear in the document
 - Result is a high dimensional feature space
 - The process is computationally expensive
- Solution
 - Using a feature selection method to select informative words



Feature selection methods

- Information gain
- Mutual information
- χ-Square



Information gain

- Measuring the number of bits required for category prediction w.r.t. the presence or absence of a term in the document
- Removing words whose information gain is less than a predefined threshold

$$IG(w) = \sum_{i=1}^{K} \sum P(c_i) \cdot \log P(c_i)$$

$$+ P(w) \cdot \sum_{i=1}^{K} \sum P(c_i|w) \cdot \log P(c_i|w)$$

$$+ P(\bar{w}) \cdot \sum_{i=1}^{K} \sum P(c_i|\bar{w}) \cdot \log P(c_i|\bar{w})$$



Information gain

- $-N = \# \operatorname{docs}$
- $-N_i = \#$ docs in category c_i
- $-N_w = \#$ docs containing w
- $N_{\bar{w}}$ = # docs not containing w
- $-N_{iw}$ = # docs in category c_i containing w
- $-N_{i\bar{w}}$ = # docs in category c_i not containing w

$$P(c_i) = \frac{N_i}{N}$$

$$P(w) = \frac{N_w}{N}$$

$$P(\bar{w}) = \frac{N_{\bar{w}}}{N}$$

$$P(c_i|w) = \frac{N_{iw}}{N_i}$$

$$P(c_i|\bar{w}) = \frac{N_{i\bar{w}}}{N_i}$$



Mutual information

- Measuring the effect of each word in predicting the category
 - How much does its presence or absence in a document contribute to category prediction?

$$MI(w, c_i) = log \frac{P(w, c_i)}{P(w) \cdot P(c_i)}$$

Removing words whose mutual information is less than a predefined threshold

$$MI(w) = max_i MI(w, c_i)$$

$$MI(w) = \sum_{i} P(c_i) \cdot MI(w, c_i)$$



x-Square

Measuring the dependencies between words and categories

$$\chi^{2}(w,c_{i}) = \frac{N \cdot (N_{iw}N_{i\bar{w}} - N_{i\bar{w}}N_{\bar{i}w})^{2}}{(N_{iw} + N_{i\bar{w}}) \cdot (N_{\bar{i}w} + N_{i\bar{w}}) \cdot (N_{iw} + N_{\bar{i}w}) \cdot (N_{i\bar{w}} + N_{i\bar{w}})}$$

Ranking words based on their χ-square measure

$$\chi^{2}(w) = \sum_{i=1}^{K} \sum P(c_{i}) \cdot \chi^{2}(w, c_{i})$$

Selecting the top words as features



Feature selection

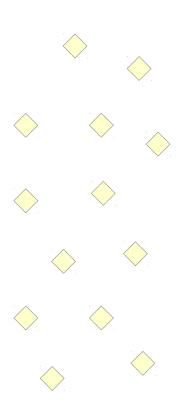
- These models perform well for document-level classification
 - Spam Mail Detection
 - Language Identification
 - Text Categorization
- Word-level Classification might need another types of features
 - Part-of-speech tagging
 - Named Entity Recognition



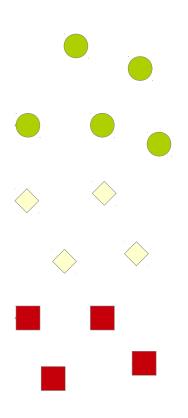
Supervised learning

- Shortcoming
 - Relies heavily on annotated data
 - Time consuming and expensive task
- Solution
 - Active learning
 - Using a minimum amount of annotated data
 - Annotating further data by human, if they are very informative



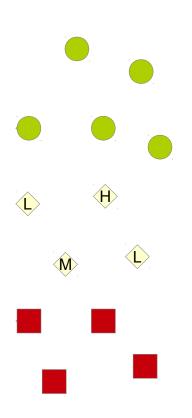






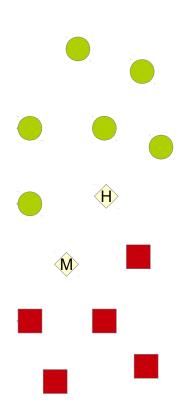
- Annotating a small amount of data





- Calculating the confidence score of the classifier on unlabeled data





- Finding the informative unlabeled data (data with lowest confidence)
- manually annotating the informative data



Outline

- Supervised Learning
- Semi-supervised learning
- Unsupervised learning

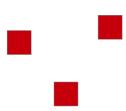


- Annotating data is a time consuming and expensive task
- Solution
 - Using a minimum amount of annotated data
 - Annotating further data automatically

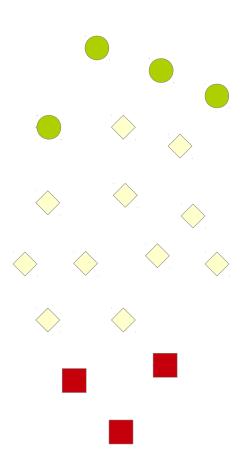




- A small amount of labeled data

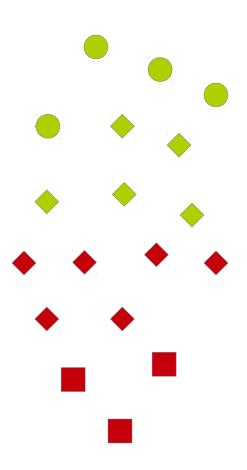






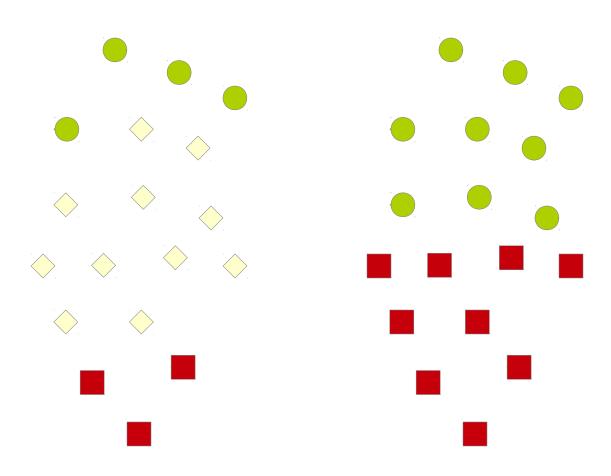
- A large amount of unlabeled data





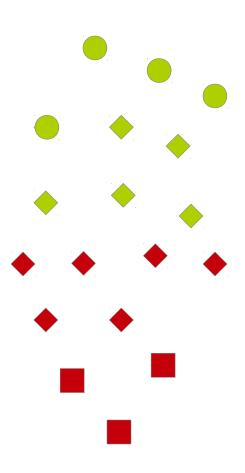
- Finding the similarity between the labeled and unlabeled data
- Predicting the labels of the unlabeled data





- Training the classifier using labeled data and predicted labels of unlabeled data





- Introducing a lot of noisy data to the system
- Adding unlabeled data to the training set, if the predicted label has a high confidence

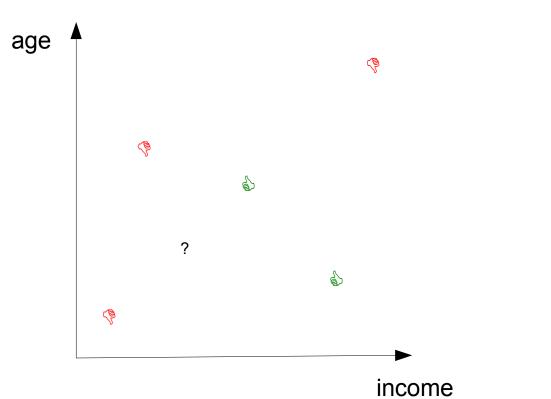


Outline

- Supervised Learning
- Semi-supervised learning
- Unsupervised learning



Supervised Learning

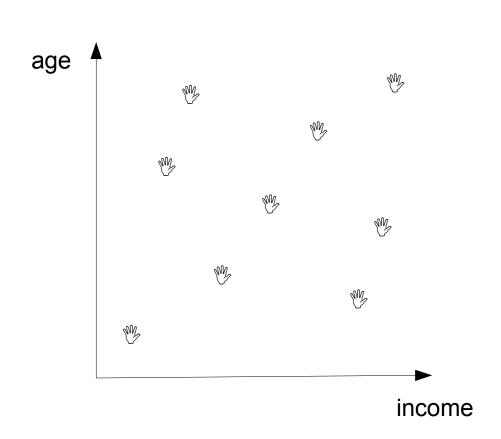




http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Unsupervised Learning

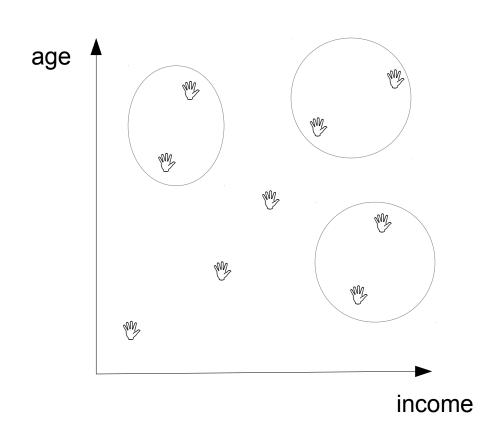




http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Unsupervised Learning





http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Clustering

- Calculating similarities between the data items
- Assigning similar data items to the same cluster



Applications

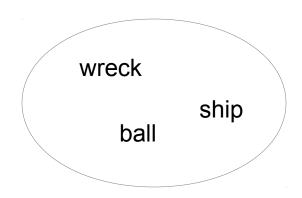
- Word clustering
 - Speech recognition
 - Machine translation
 - Named entity recognition
 - Information retrieval
 - ...
- Document clustering
 - Text classification
 - Information retrieval
 - ...



Speech recognition

- "Computers can recognize a speeech."
- "Computers can wreck a nice peach."

recognition
speech
named-entity
hand-writing

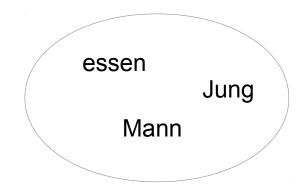




Machine translation

- "The cat eats…"
 - "Die Katze frisst…"
 - "Die Katze isst…"

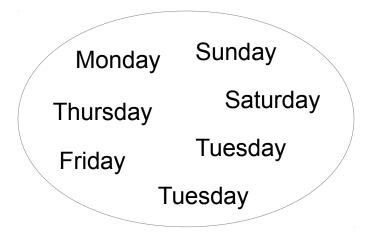
Katze fressen Hund laufen

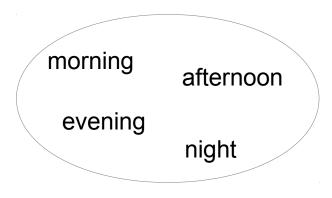




Language modelling

- "I have a meeting on Moday evening."
- "You should work on Wednesday afternoon."
- "The next session is on Thursday morning."
- "The talk is on Monday morning."
- "The talk is on Monday molding."







Clustering algorithms

- Flat
 - K-means

- Hierarchical
 - Top-Down (Divisive)
 - Bottom-Up (Agglomerative)
 - Single-link
 - Complete-link
 - Average-link



K-means

- The best known clustering algorithm
- Works well for many cases
- Used as default/baseline for clustering documents
- Defining each cluster center as the mean or centroid of the items in the cluster

$$\vec{\mu} = \frac{1}{|c|} \vec{x} \in c \sum \vec{x}$$

 Minimizing the average squared Euclidean distance of the items from their cluster centers



K-means

Initialization: Randomly choose k items as initial centroids

while stopping criterion has not been met do

for each item do

Find the nearest centroid

Assign the item to the cluster associated with the nearest centroid

end for

for each cluster do

Update the centroid of the cluster based on the average of all items in the cluster

end for

end while

- Iterating two steps:
 - Re-assignment
 - · Assigning each vector to its closest centroid
 - Re-computation
 - · Computing each centroid as the average of the vectors that were assigned to it in re-assignment



K-means

K-means - Interactive demo

This applet requires Java Runtime Environment version 1.3 or later. You can download it from the Sun Java website.



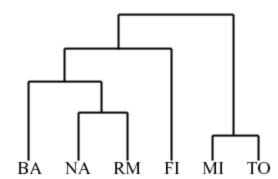
http://home.deib.polimi.it/matteucc/Clustering/tutorial_html/AppletKM.html



Creating a hierarchy in the form of a binary tree

	BA	FI	MI	NA	RM	TO
BA	0	662	877	255	412	996
FI	662	0	295	468	268	400
MI	877	295	0	754	564	138
NA	255	468	754	0	219	869
RM	412	268	564	219	0	669
ТО	996	400	138	869	669	0

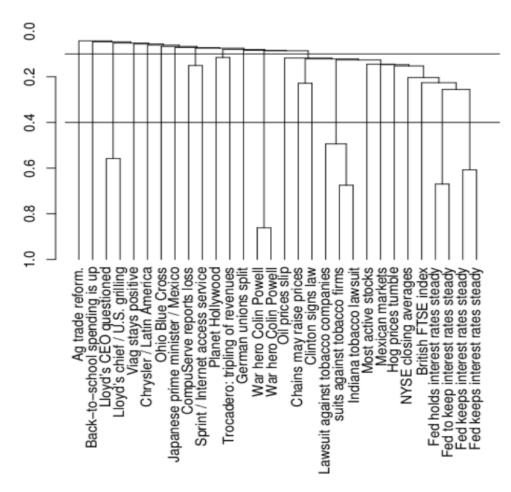




http://home.deib.polimi.it/matteucc/Clustering/tutorial html/hierarchical.html



Creating a hierarchy in the form of a binary tree





Initial Mapping: Put a single item in each cluster
while reaching the predefined number of clusters do
for each pair of clusters do
Measure the similarity of two clusters

end for

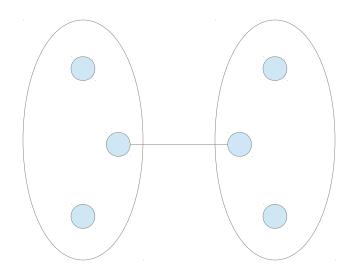
Merge the two clusters that are most similar

end while

- Measuring the similarity in three ways:
 - Single-link
 - Complete-link
 - Average-link

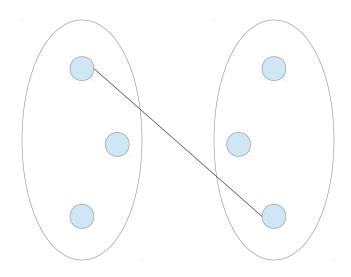


- Single-link / single-linkage clustering
 - Based on the similarity of the most similar members



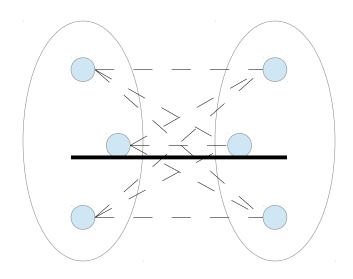


- Complete-link / complete-linkage clustering
 - Based on the similarity of the most dissimilar members





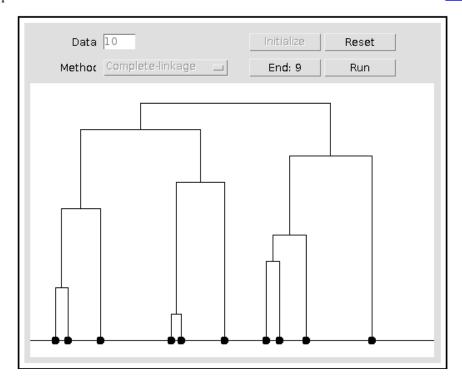
- Average-link / average-linkage clustering
 - Based on the average of all similarities between the members





Hierarchical Clustering - Interactive demo

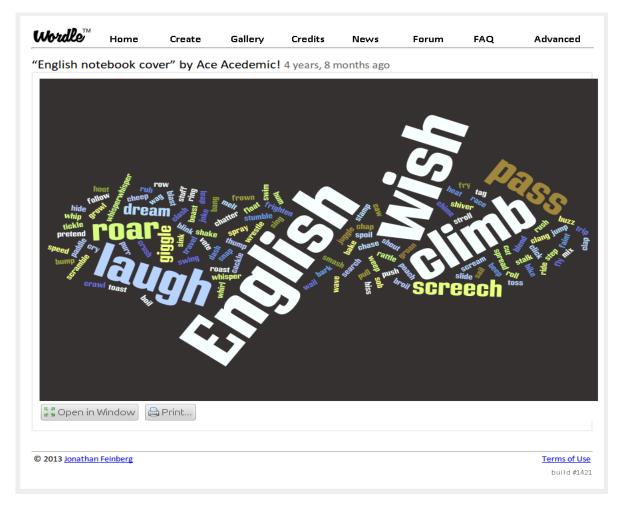
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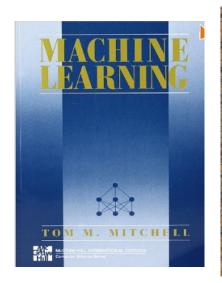
This is no clustering...just word frequencies

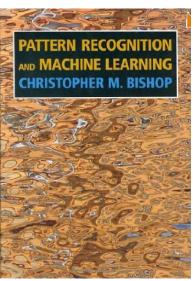


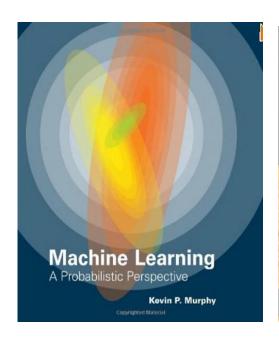
http://www.wordle.net/display/wrdl/1059224/English notebook cover

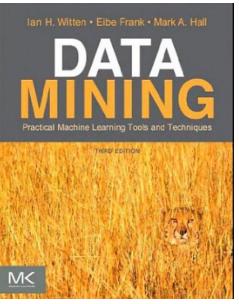


Further reading



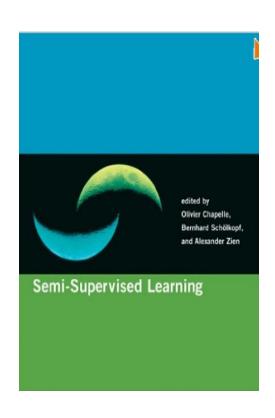


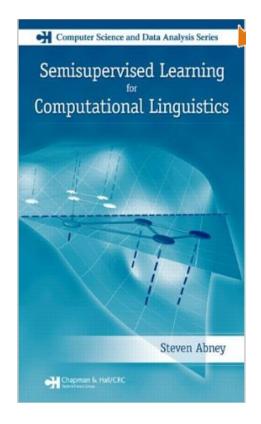






Further reading







Further reading

