Natural Language Processing SoSe 2015



IT Systems Engineering | Universität Potsdam



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(based on the slides of Dr. Saeedeh Momtazi)



Introduction

- "Field of study that gives computers the ability to learn without being explicitly programmed"
 - Arthur Samuel, 1959



(http://www.cs.toronto.edu/~urtasun/courses/CSC2515/CSC2515_Winter15.html)



Introduction

- Learning Methods
 - Supervised learning
 - Active learning
 - Unsupervised learning
 - Semi-supervised learning
 - Reinforcement learning



Outline

- Supervised Learning
- Semi-supervised learning
- Unsupervised learning



Supervised Learning

- Example: mortgage credit decision
 - Age
 - Income



http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Supervised Learning



http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Classification





Applications

Problems	Items	Categories
POS tagging	Word	POS
Named entity recognition	Word	Named entity
Word sense disambiguation	Word	Word's sense
Spam mail detection	Document	Spam/Not Spam
Language identification	Document	Language
Text categorization	Document	Торіс
Information retrieval	Document	Relevant/Not relevant



Part-of-speech tagging



http://weaver.nlplab.org/~brat/demo/latest/#/not-editable/CoNLL-00-Chunking/train.txt-doc-1



Named entity recognition



http://corpora.informatik.hu-berlin.de/index.xhtml#/cellfinder/version1_sections/16316465_03_results



Word sense disambiguation

Michael Jordan (born 1963) is an American basketball player.

Michael Jordan may also refer to:

- Michael Jordan (mycologist), English mycologist
- Michael Jordan (footballer) (born 1986), English goalkeeper (Arsenal, Chesterfield, Lewes)
- Michael Jordan (insolvency baron) (born 1931), English businessman
- Mike Jordan (born 1958), English racing driver
- Mike Jordan (baseball) (1863–1940), baseball player
- Michael Jordan (Irish politician), Irish Farmers' Party TD from Wexford, 1927–1932
- Michael B. Jordan (born 1987), American actor
- Michael I. Jordan (born 1957), American researcher in machine learning and artificial intelligence
- Michael H. Jordan (1936–2010), American executive for CBS, PepsiCo, Westinghouse
- Michael-Hakim Jordan (born 1977), American professional basketball player
- Michal Jordan (born 1990), Czech ice hockey player
- "Michael Jordan", a song by Kendrick Lamar featuring ScHoolboy Q on the album Overly Dedicated'



Spam mail detection

Neue Nachricht

Peter Schmidt [noreply@comment.am]

Sent: Tuesday, April 29, 2014 10:32 AM To: Forschungskolleg

Guten Tag,

Sie nutzen derzeit einen Krankenkassen Tarif, der durch einen g?nstigeren ersetzt werden kann.

Damit Sie erfahren welcher Tarif g?nstiger ist und bessere Leistungen bietet, m?ssten Sie einfach nur kurz einen kostenlosen Vergleich auf unserer Internetseite durchf?hren. Dieses dauert weniger als 1 Minute.

Durch einen Wechsel in einen privaten Krankenkassentarif k?nnen Sie derzeit enorm viel sparen. Darum r?t unsere Gesellschaft unbedingt zum Vergleich. Oft sind es ?ber 2.500 Euro die gespart werden k?nnen. Dazu erhalten Sie dann auch noch andere und bessere Leistungen als in Ihrem alten Tarif.

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Language identification

Deutsch	Spanisch	Portugiesisch	Sprache erkennen	*		+		
Va guanyar sis anells de campió de l'NBA amb els Chicago Bulls, on va aconseguir × una mitjana de 30,1 punts per partit, la mitjana més gran de la història de la lliga. A més, també va guanyar 10 títols com a màxim anotador, va ser escollit 5 vegades com el MVP de la temporada, 6 com el MVP de les finals, en deu ocasions va formar part del millor quintet de l'NBA, i nou vegades en el millor quintet defensiu; durant tres temporades va ser líder en robatoris de pilotes, i un cop va rebre el premi al millor defensor de la temporada.								
U	*				 () 			

Ausgangssprache: Katalanisch



Text categorization

Personalize Google News

World	-	\bigtriangledown	+
U.S.	-	\bigtriangledown	+
Business	-	\bigcirc	+
Technology	-	\bigcirc	+
Entertainment	-	\bigcirc	+
Sports	-	\bigcirc	+
Science	-	\bigcirc	+
Health	-	\bigcirc	+
Add any news topic			+



Classification





Classification algorithms

- K Nearest Neighbor
- Support Vector Machines
- Naïve Bayes
- Maximum Entropy
- Linear Regression
- Logistic Regression
- Neural Networks
- Decision Trees
- Boosting
- •



Classification algorithms

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• 1-nearest neighbor





• 3-nearest neighbors





• 3-nearest neighbors





- Simple approach
- No black-box
- Choose
 - Features
 - Distance metrics
 - Value of k (majority voting)





Class distribution is skewed





Classification algorithms

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• Find a hyperplane in the vector space that separates the items of the two categories





• There might be more than one possible separating hyperplane





- Find the hyperplane with maximum margin
- Vectors at the margins are called support vectors



(http://en.wikipedia.org/wiki/Support_vector_machine#/media/File:Svm_separating_hyperplanes_(SVG).svg)



 Usually provides good results



- There are libraries available for many programming languages
- Linear and non-linear classification





- Black-box
- Multi-class problems usually modelled as many binary classifications



Linear Multinomial Logistic Regression

Kernel-Poly Multinomial Logistic Regression



(http://www.cs.ubc.ca/~schmidtm/Software/minFunc/examples.html)



Classification algorithms

- K Nearest Neighbor
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- Naïve Bayes
- Maximum Entropy
- Linear Regression
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- ...



Naïve Bayes

- Selecting the class with highest probability
 - Minimizing the number of items with wrong labels

$$\hat{c} = argmax_{c_i} P(c_i)$$

- Probability should depend on the to be classified data (d)

$$P(c_i|d)$$



Naïve Bayes

$$\hat{c} = argmax_{c_i} P(c_i)$$

 $\hat{c} = argmax_{c_i} P(c_i|d)$

$$\hat{c} = \operatorname{argmax}_{c_i} \frac{P(d|c_i) \cdot P(c_i)}{P(d)}$$

$$\hat{c} = argmax_{c_i} P(d|c_i) \cdot P(c_i)$$



Naïve Bayes





Classification




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Features:

- words
- sender's email
- contains links
- contains attachments
- contains money amounts

• • •

Aus Newsletter austragen unter: http://www.pkv-check2014.com/unsubscribe



Hasso Plattner

nstitut

Feature selection

- Bag-of-words:
 - Document represented by the set of words
 - High dimensional feature space
 - Computationally expensive





Feature selection

• Solution: Feature selection to select informative words



(http://scikit-learn.org/0.11/modules/feature_selection.html)



Feature selection methods

- Information gain
- Mutual information
- χ-Square



Information gain

- Measuring the presence or absence of a term in the document
- Removing words whose information gain is less than a predefined threshold



(http://seqam.rutgers.edu/site/index.php?option=com_jresearch&view=project&task=show&id=35)



Information gain

$$IG(w) = \sum_{i=1}^{K} \sum P(c_i) \cdot \log P(c_i)$$
$$+ P(w) \cdot \sum_{i=1}^{K} \sum P(c_i|w) \cdot \log P(c_i|w)$$
$$+ P(\bar{w}) \cdot \sum_{i=1}^{K} \sum P(c_i|\bar{w}) \cdot \log P(c_i|\bar{w})$$



Information gain

- -N = # docs
- N_i = # docs in category c_i
- $N_w = \#$ docs containing w
- $N_{\bar{w}}$ = # docs not containing w
- $-N_{iw} = \#$ docs in category c_i containing w
- $-N_{i\bar{w}} = \#$ docs in category c_i not containing w

$$P(c_i) = \frac{N_i}{N}$$

$$P(w) = \frac{N_w}{N}$$

$$P(\bar{w}) = \frac{N_{\bar{w}}}{N}$$

$$P(c_i|w) = \frac{N_{iw}}{N_i}$$

$$P(c_i|\bar{w}) = \frac{N_{i\bar{w}}}{N_i}$$



Mutual information

• Measuring the effect of each word in predicting the category

$$MI(w,c_i) = \log \frac{P(w,c_i)}{P(w) \cdot P(c_i)}$$



Mutual information

 Removing words whose mutual information is less than a predefined threshold

 $MI(w) = max_i MI(w, c_i)$

 $MI(w) = \sum_{i} P(c_i) \cdot MI(w, c_i)$



χ -Square

• Measuring the dependencies between words and categories

$$\chi^{2}(w,c_{i}) = \frac{N \cdot (N_{iw} N_{i\bar{w}} - N_{i\bar{w}} N_{\bar{i}w})^{2}}{(N_{iw} + N_{i\bar{w}}) \cdot (N_{\bar{i}w} + N_{i\bar{w}}) \cdot (N_{iw} + N_{\bar{i}w}) \cdot (N_{i\bar{w}} + N_{i\bar{w}})}$$

• Ranking words based on their χ -square measure

$$\chi^{2}(w) = \sum_{i=1}^{K} \sum P(c_{i}) \cdot \chi^{2}(w, c_{i})$$

• Selecting the top words as features



Feature selection

- These models perform well for document-level classification
 - Spam Mail Detection
 - Language Identification
 - Text Categorization
- Word-level Classification might need another types of features
 - Part-of-speech tagging
 - Named Entity Recognition



Supervised learning

- Shortcoming
 - Relies heavily on annotated data
 - Time consuming and expensive task



Supervised learning

- Active learning
 - Using a minimum amount of annotated data
 - Annotating further data by human, if they are very informative











- Annotating a small amount of data





- Calculating the confidence score of the classifier on unlabeled data





- Finding the informative unlabeled data (data with lowest confidence)

- manually annotating the informative data



Outline

- Supervised Learning
- Semi-supervised learning
- Unsupervised learning



- Annotating data is a time consuming and expensive task
- Solution
 - Using a minimum amount of annotated data
 - Annotating further data automatically





- A small amount of labeled data







- A large amount of unlabeled data





- Similarity between the labeled and unlabeled data

- Predicting the labels of the unlabeled data





- Training the classifier using labeled data and predicted labels of unlabeled data





- Introduce noisy data to the system

- Add only predicted label which has high confidence



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Supervised Learning



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Unsupervised Learning





http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Unsupervised Learning





http://nationalmortgageprofessional.com/news24271/regulatory-compliance-outlook-new-risk-based-pricing-rules



Clustering

- Calculating similarities between the data items
- Grouping similar data items to the same cluster





Applications

- Word clustering
 - Speech recognition
 - Machine translation
 - Named entity recognition
 - Information retrieval
 - ...
- Document clustering
 - Text classification
 - Information retrieval
 - ...



Speech recognition

- "Computers can recognize a speeech."
- "Computers can wreck a nice peach."





Machine translation

- "The cat eats..."
 - "Die Katze frisst…"
 - "Die Katze isst…"





Clustering algorithms

- Flat
 - K-means
- Hierarchical
 - Top-Down (Divisive)
 - Bottom-Up (Agglomerative)
 - Single-link
 - Complete-link
 - Average-link



K-means

- The best known clustering algorithm (default/baseline), works well for many cases
- The cluster center is the mean or centroid of the items in the cluster

 Minimizing the average squared Euclidean distance of the items from their cluster centers







K-means

Initialization: Randomly choose k items as initial centroids

while stopping criterion has not been met do

for each item do

Find the nearest centroid

Assign the item to the cluster associated with the nearest centroid

end for

for each cluster do

Update the centroid of the cluster based on the average of all items in the cluster

end for

end while



K-means

- Iterating two steps:
 - Re-assignment
 - Assigning each vector to its closest centroid
 - Re-computation
 - Computing each centroid as the average of the vectors that were assigned to it in re-assignment




K-means

K-means - Interactive demo

This applet requires Java Runtime Environment version 1.3 or later. You can download it from the Sun Java website.



http://home.deib.polimi.it/matteucc/Clustering/tutorial_html/AppletKM.html



• Creating a hierarchy in the form of a binary tree

	BA	FI	MI	NA	RM	ТО
BA	0	662	877	255	412	996
FI	662	0	295	468	268	400
MI	877	295	0	754	564	138
NA	255	468	754	0	219	869
RM	412	268	564	219	0	669
ТО	996	400	138	869	669	0





http://home.deib.polimi.it/matteucc/Clustering/tutorial_html/hierarchical.html



• Creating a hierarchy in the form of a binary tree





Initial Mapping: Put a single item in each clusterwhile reaching the predefined number of clusters do

for each pair of clusters do

Measure the similarity of two clusters

end for

Merge the two clusters that are most similar

end while



- Measuring the similarity in three ways:
 - Single-link
 - Complete-link
 - Average-link



- Single-link / single-linkage clustering
 - Based on the similarity of the most similar members





- Complete-link / complete-linkage clustering
 - Based on the similarity of the most dissimilar members





- Average-link / average-linkage clustering
 - Based on the average of all similarities between the members





Hierarchical Clustering - Interactive demo

This applet requires Java Runtime Environment version 1.3 or later. You can download it from the Sun Java website.



http://home.deib.polimi.it/matteucc/Clustering/tutorial_html/AppletH.html



Further reading











Further reading







Further reading



