Data Journalism

Classical Journalism

Reporting gathering, organizing and validating information → **Publishing** presenting information → **Engagement** measuring and increasing reach

Data Source Ingestion

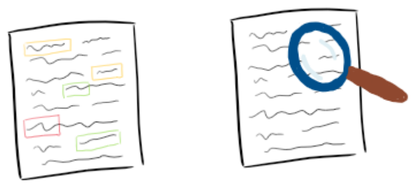
It all starts with collecting information from various sources. This is done with Webcrawlers or scrapers – depending on the news you want to create from Social media or news agencies.

Kafka can be a helpful tool in distributing the large datastreams incoming from the searches. It can help balance the load and store data durably to disk and is known for storing streams in a very fault tolerant way.

Apache Kafka

Content Extraction

From all the collected data it is now time to create content. We can monitor topics or find related content, or do a keyword search.

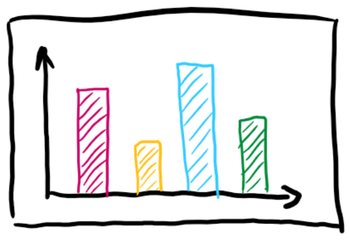


Apache Spark is a framework for cluster computing. Spark Streaming is made for the processing of large incoming data streams and lets you easily transform packages at will.

Spark

Data

Since we're handling large amounts of data, mostly of textual nature, it is important to store your findings from the previous steps in an easily accessible fashion.



HBase is a NoSQL Database that remains consistent, even when network partitions occur. It strives to please random read/write access to large amounts of data.

APACHE HBASE

Publishing

From all the collected data it is now time to create content. There is a plethora of applications that can be built on top of the existing data.

Apache Solr is a search server based on Lucene. It has advanced full-text search capabilities and therefor very suitable for this purpose.

Solr

Engagement

Measuring engagement is a crucial aspect in planning future releases. It lets you see what content was recieved positively or what might have not boomed as expected.

Here the technology used depends greatly on the user and his audience. News agencies often choose to create their own applications as needed.

Sarah-Isabel Amon

Ringvorlesung - Data Engineering in der Praxis
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E-Mail: sarah-isabel.amon@hpi.de

Abstract

Inspired by the talks of Stefan Wehrmeyer and Peter Aldolfs the purpose of this poster is to visualize the modern journalistic process and how we can efficiently support it with technologies available today.

I try to explain each step from ingesting data sources to publishing and engagement of the reader and a technology used to do certain tasks related to these steps.

HPI Hasso Plattner Institut