



Agenda



- General
- Paper Sections
- Further Recommendations
- Writing Style

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General – Aims of Research



- Extend knowledge of mankind
 - ☐ Identify a **problem** that has not been solved yet
 - □ Formulate the problem or a question
 - □ Solve the problem/answer the question
- Have an overview of **existing approaches**, literature, and related issues
- Organize your arguments and results to be
 - Short,
 - Profound, and
 - Expressive

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General – Types of Scientific Publications



■ Methodical paper: New algorithms, systems, etc.

most typical scientific publication

- Review / survey paper: Status quo / current status of a research area
- Concepts paper: New ideas or theories without concrete realization
- Evaluation paper: Quantitative comparison of different approaches
- Technical Report: Notification of current status of an approach within organization, usually no review

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General – Writing Procedure



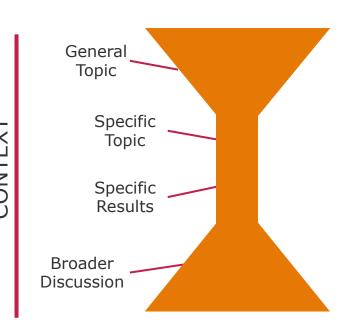
- Every paper tells a story know your story!
 - □ What: What you want to find, the problem being solved
 - □ Why: Purpose and rationale
 - □ How: Your approach
- Write for the reader, not for yourself!
- Plan your document structure: Create an outline, discuss with others
- Write top-down: broad themes/ideas first, then go into detail

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Paper Structure – Hourglass





- Title
- Abstract
- Introduction
- (Background)
- Related Work
- Main Part
- Conclusion
- References

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See also: IMRAD structure (https://en.wikipedia.org/wiki/IMRAD)

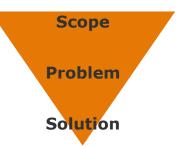
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Paper Structure – Abstract



- Usually not more than 140 words
- Reflects the main story of the research paper
- Calls attention make the reader curious about the content!
- Short and concise sentences
- Always follows a funnel structure
 - □ Scope What is the general context?
 - □ Problem What is the specific problem?
 - □ Significance Why is it a problem?
 - Solution How do you solve it?
 - □ Evaluation Does your solution fulfill expectations (very short)?



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Paper Structure-Introduction





- Structure of abstract also applicable here, but in more detail
- First paragraph important: Reader decides here to continue reading!
- Particular tasks:
 - Introduce the topic and define the terminology
 - □ Indicate the focus of the paper and research objectives
 - □ Last paragraph outlines the structure of the paper

Do not present your results here

What is the problem you specifically consider?

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Paper Structure-Related Work





Purposes:

Help understanding the field and the problem

□ Show that you are aware of what is outside and appreciate the work of

your colleagues

□ Compare and <u>differentiate</u> your work with the state of the art

Content:

- Strategies of the different approaches, strengths/weaknesses
- □ How do we address potential shortcomings? (Contribution!)

■ Useful instrument: Comparison table with your important criteria

	Approach A	Approach B	Our Approach
Criteria 1	Х	Х	X
Criteria 2	Х	-	Х
Criteria 3	Х	Х	X
Criteria 4	-	-	х

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Related Work – Hints for Literature Review





- Backward/forward search for publications in online archives
 - □ IEEE: http://www.computer.org
 - □ ACM: http://www.acm.org
 - Google Scholar: http://scholar.google.com
 - □ Citeseer: http://citeseer.ist.psu.edu/
 - □ Uni Potsdam Library: http://info.ub.uni-potsdam.de/



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Paper Structure-Main Part





- Conceptual part Particular algorithm
- Implementation part Architectural aspects of your prototype
- Results What experiments did we run and what did we observe?
- Evaluation What are the reasons for our observations?
- Discussion What do these findings mean for our approach?

Can also go in one chapter

Remember your Chemistry protocols at school?

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Paper Structure– Conclusion





- NOT a summary: Sum up your <u>findings</u>, not what you have done
- Answer research questions/objectives
- State the importance of discovery and future implications
- Strong statements should be made (avoid "it may be concluded...")

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Further Recommendations – Figures



- Good figures can make a paper come alive
- Good figures communicate ideas or patterns in the data much better than big tables of numbers
- Choose <u>reasonable</u> captions
- Be aware of printing resolutions (300 dpi for colors, 600 dpi for b/w)
- Prefer shadings over colors documents are usually printed in b/w mode

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Be aware of color blindness

Further Recommendations – Tables



- Captions should not be too long, but also not "architecture of ..."
- Same with figures: Choose <u>reasonable</u> captions
- Explain content in more detail in the text
- If something is not worth explaining it in text → do not put it in the table

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Further Recommendations – Footnotes



- NOT for parenthetical comments important things must be in the text
- Footnotes should be used for things the typical reader can genuinely skip
- Websites etc. also do not belong into footnotes, list them as reference
- → Footnotes stop readers, so better try to avoid

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Further Recommendations – Citing



- Direct speech
 - "With method ... we achieve ..."
 - □ X claims he "... has developed a methodology ..."
- Indirect speech rather name system instead of authors
 - □ X has developed a method ...
- Reference is not a subject of sentence list it at the end of sentence
 - □ X has developed a method ... [1].

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- Less is more!
 - □ Reading pages of dense text is **no fun**
 - □ Do not overload with 40 graphs provide the key facts and points
- Get a reader's point of view
 - □ No one can read your mind provide enough context to understand what you write
 - □ Put the paper aside a couple of days, then read again
 - □ Starting 3 days before deadline is a non-starter

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- Keep sentences short and precise (German problem...)
- Use **active** and **present** tense do not switch tenses
- First sentence of a paragraph = lead sentence!
- Do not use abbreviations in headlines
- Avoid (self) assessments *groundbreaking*, *good*,...

■ Avoid vague statements - *possibly/probably*, *could/would/should*,...

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- Be aware of the difference between such as and like
 - □ like applies for closed bodies, i.e. you list all existing examples
 - □ such as applies for open d., i.e. there still exist other examples
- → "Ice cream like vanilla" vs. "Ice cream, such as vanilla"
- Check **correct reference** of your verbs if you have multiple objects
- → "This results in incomplete patient records which eventually ..."
- Check your formulations for correct meaningfulness and reference
- → "a method called HMW question" vs. "a method called formulation of HMW question"
- Use uniform phrasing in listings
- → "I like eating and to run" vs. "I like eating and running"

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- Do not describe circumstances "after eight hours we realized ..."
- That and which: If you can put a comma before it, use which
- Choose the way of your parenthesis according to importance
 - Important: Comma
 - □ Good to know: Hyphen
 - □ Actually not important at all: Braces (avoid these!;)

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- Absolute statements: Always relate to units
- Consistency throughout the text spelling, formatting, etc.
- Think about what to highlight: no exclamation marks, use italic
- Do not continuously refer to earlier or later pages
- Add paragraphs between section headline and first subsection

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And Finally... Before Submitting Any Paper



- Are headlines uniformly formatted, e.g. capitalized?
- Are proper tenses and voices used?
- Are all equations mathematically correct and explained in the text?
- Are all abbreviations explained/introduced?
- Are all figures/tables relevant and of good quality?
- Are all figures, tables, and equations listed and mentioned in the text?
- Are all references relevant, up to date and accessible?
- Are the references structured in a uniform format?

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Useful Links and Books



■ Ad Lagendijk: Survival Guide for Scientists: Writing - Presentation - Email

Academic Phrasebank: http://www.phrasebank.manchester.ac.uk/

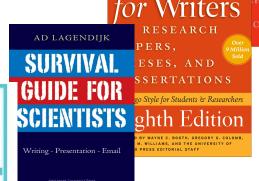
■ The Purdue Online Writing Lab - http://owl.english.purdue.edu/

http://www.cs.columbia.edu/~hgs/etc/writing-style.html

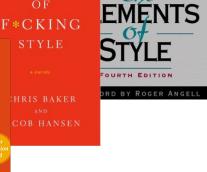
ftp://fast.cs.utah.edu/pub/writing-papers.ps

http://www.itc.nl/library/Papers/hengl_rules.pdf

http://www-net.cs.umass.edu/kurose/talks/ top 10 tips for writing a paper.ppt



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- Charles Osgood

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Chart 23

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