Trends and Concepts in the Software Industry II
Analyzing Customer Adoption of Enterprise Cloud Platforms

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Introduction 28th October 2021

Image courtesy of www.bluecoat.com/

Goals

Trends and Concepts in the Software Industry II

- Learn about cloud transformation projects
- Identify enablers and barriers to cloud transformation in general and the adoption of the SAP Business Technology Platform in particular
- Develop concepts to lower the adoption barriers and enhance the development experience

Course Overview

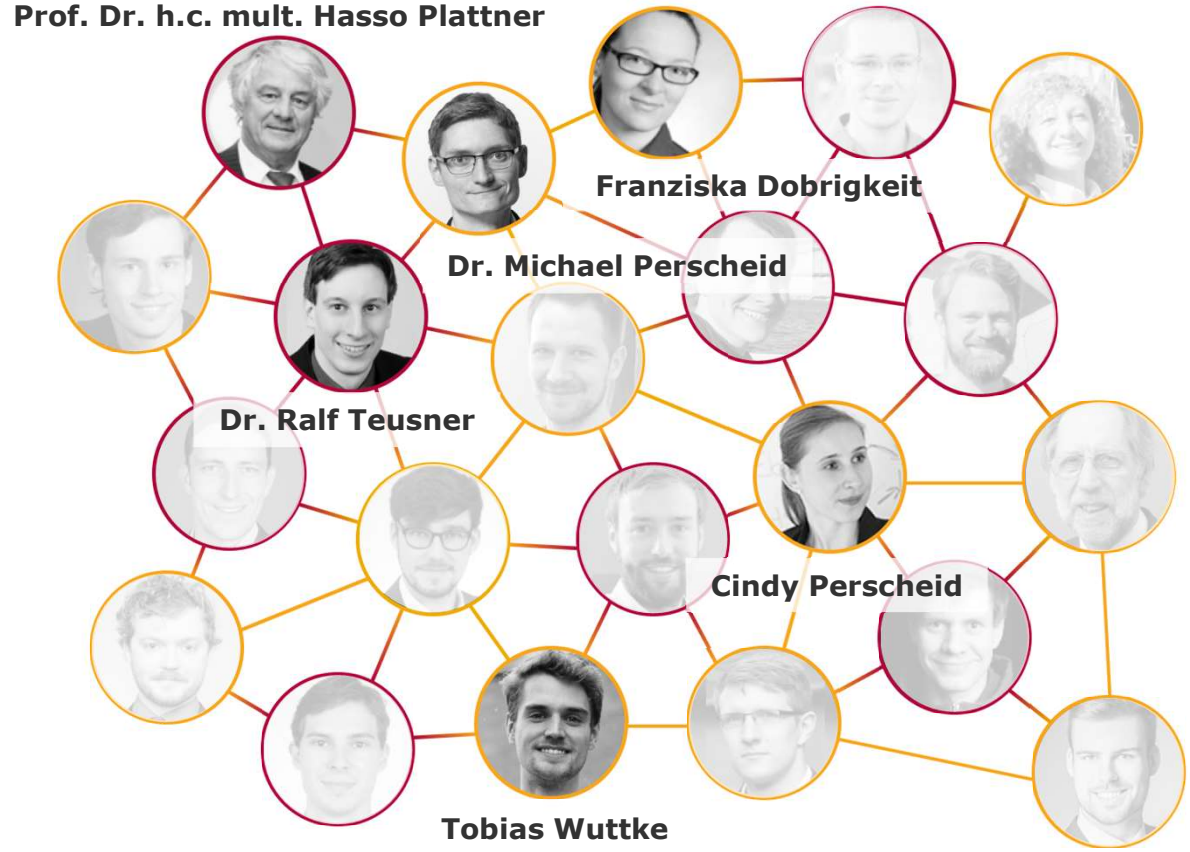
Block Week: February / March 2022

Pre Phase	INTRODUCTION	28.10.2021	**Introduction and information session**
	2-DAY KICK-OFF WORKSHOP	18.11. & 19.11.2021	•Expert Sessions •Hands-on Exercises •Preparation for case studies
	SELF DEPENDENT GROUP WORK & EXERCISES	December January February	•Your own schedule **Case studies, identify positive experiences and issues in your cases** •User and Expert interviews + further desk research •Synthesis of results •Your own schedule
	INTERMEDIATE PRESENTATIONS	Feb 2022	**Present your insights** •Short presentation and discussion
Block Week	SEMINAR WEEK BUILDING & PRESENTING A SOLUTION	Feb / Mar 2022	•Presentation: case studies and insights, initial prototype ideas •Expert sessions: technology aspects •Ideation and Implementation of a prototype •Test / evaluation with case study contacts •Final presentations •5 days
Post Phase	DOCUMENTATION	tba	**Document your work** •Written report •Video or screencast to experience your prototype

Course Overview
General Information

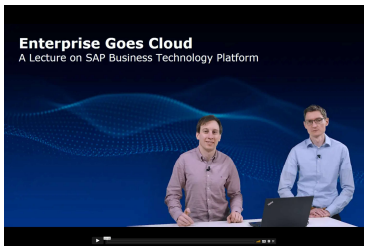
- 6 ECTS points
- Modules
  - IT-Systems Engineering MA
    - ITSE-Analyse
    - ITSE-Entwurf
    - BPET-Konzepte und Methoden
    - BPET-Spezialisierung
    - BPET-Techniken und Werkzeuge
    - OSIS-Konzepte und Methoden
    - OSIS-Spezialisierung
    - OSIS-Techniken und Werkzeuge
  - Data Engineering MA
    - DATA-Konzepte und Methoden
    - DATA-Techniken und Werkzeuge
    - DATA-Spezialisierung
    - SCAL-Konzepte und Methode
    - SCAL-Techniken und Werkzeuge
    - SCAL-Spezialisierung
  - Cybersecurity MA
    - IDMG-Konzepte und Methoden
    - IDMG-Techniken und Werkzeuge
    - IDMG-Spezialisierung
  - Digital Health MA
    - SCAD-Concepts and Methods
    - SCAD-Technologies and Tools
    - SCAD-Specialization
    - APAD-Concepts and Methods
    - APAD-Technologies and Tools
    - APAD-Specialization

Teaching Team
General Information

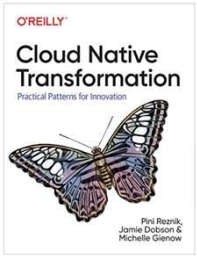


Preparation
Enterprise Clouds and Cloud-Native Development

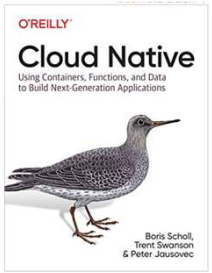
- Knowledge about enterprise clouds and cloud native development is beneficial
- Materials
  - MOOC: Enterprise Goes Cloud



  - EBook Collection "Kubernetes up and running"
  - *Reznik, Dobson & Gienow:* Cloud Native Transformation Practical Patterns for Innovation https://cnpatterns.org/



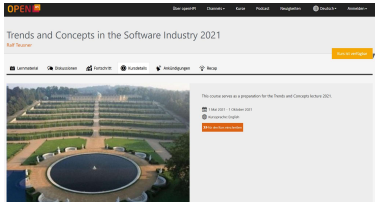
  - *Scholl, Swanson & Jausovec:* Cloud Native Using Containers, Functions, and Data to Build Next-Generation Applications



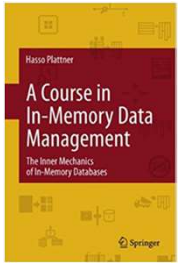
Preparation

Enterprise data management and in-memory databases

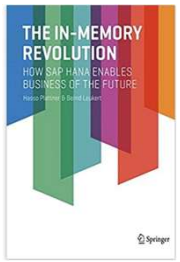
- Prior knowledge about the fundamentals of in-memory database technology & enterprise data management is beneficial



- Materials
  - MOOC: In-Memory Data Management



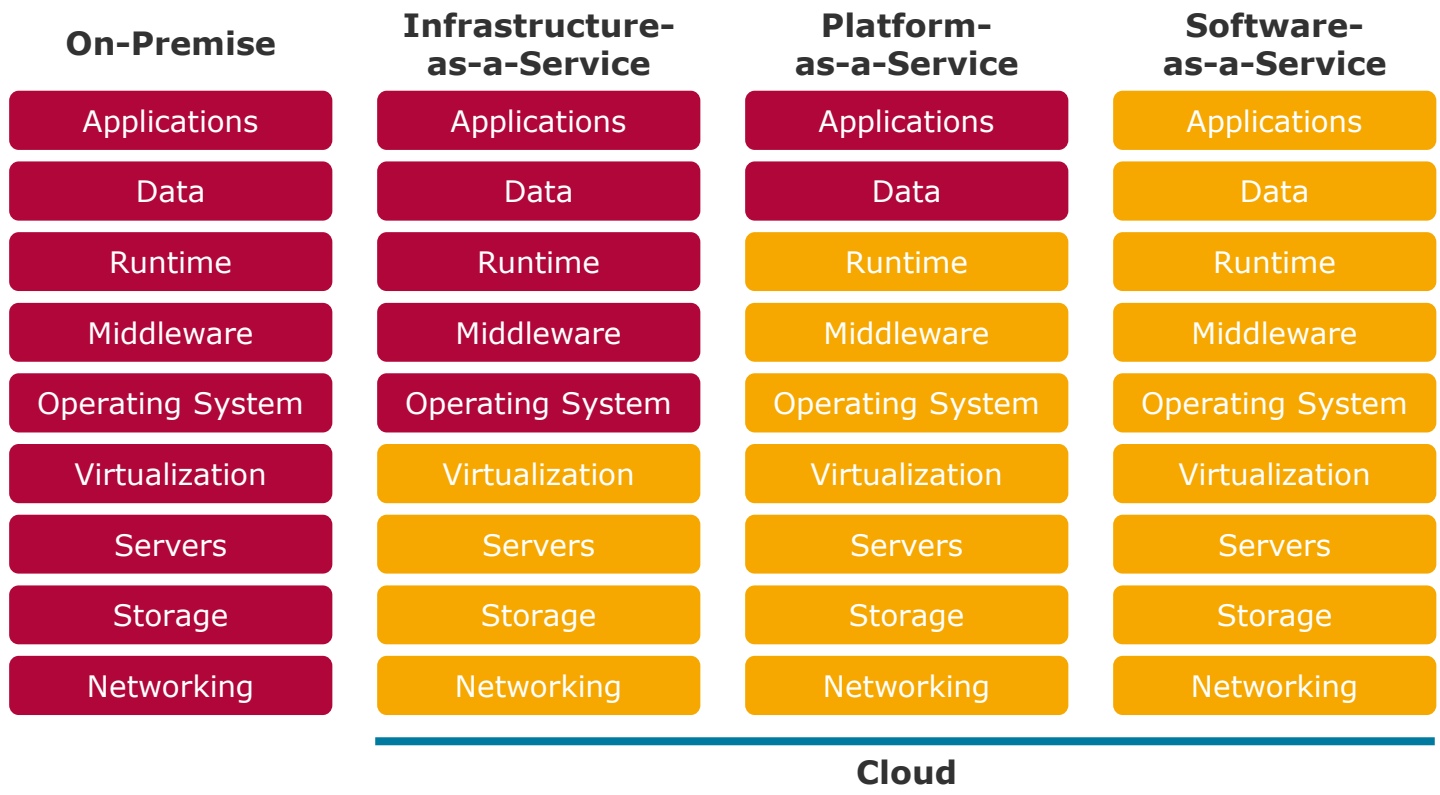
  - *Plattner:* A Course in In-Memory Data Management The Inner Mechanics of In-Memory Databases

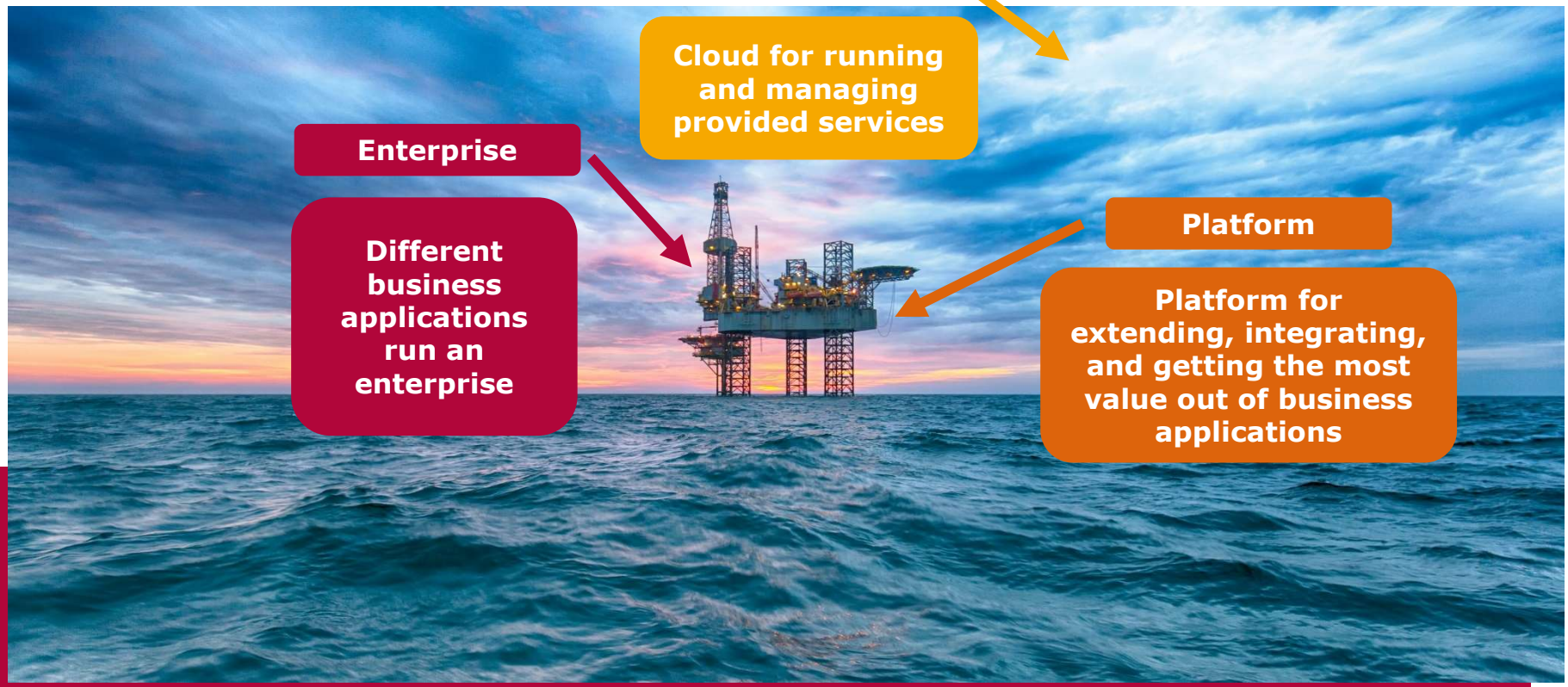


  - *Plattner & Leukert:* The In-Memory Revolution How SAP HANA Enables Business of the Future

Trends and Concepts in the Software Industry II

Recap





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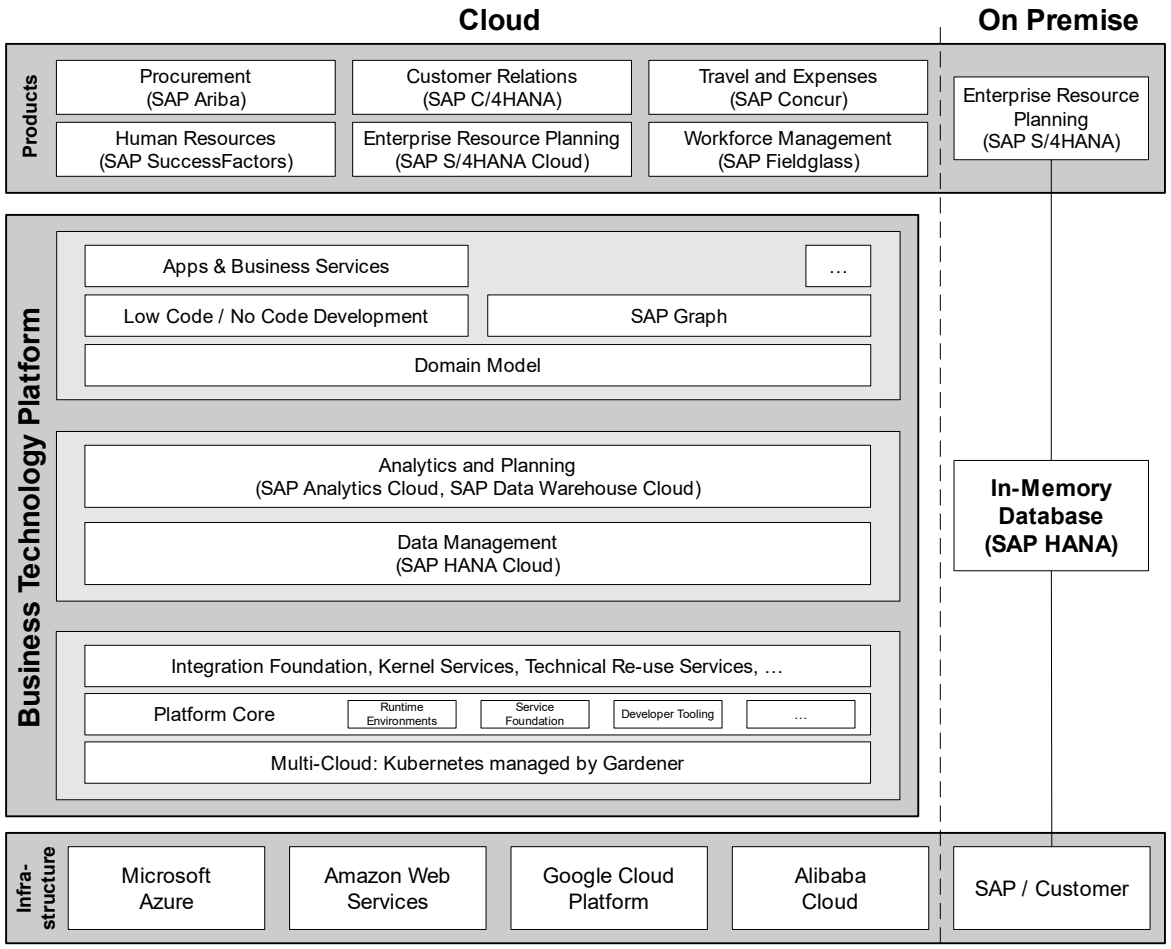

Cloud
On Premise
Products
Procurement (SAP Ariba)
Customer Relations (SAP C/4HANA)
Travel and Expenses (SAP Concur)
Human Resources (SAP SuccessFactors)
Enterprise Resource Planning (SAP S/4HANA Cloud)
Workforce Management (SAP Fieldglass)
Enterprise Resource Planning (SAP S/4HANA)
Business Technology Platform
Apps & Business Services
...
Low Code / No Code Development
SAP Graph
Domain Model
Analytics and Planning (SAP Analytics Cloud, SAP Data Warehouse Cloud)
Data Management (SAP HANA Cloud)
Integration Foundation, Kernel Services, Technical Re-use Services, …
Platform Core
Runtime Environments
Service Foundation
Developer Tooling
...
Multi-Cloud: Kubernetes managed by Gardener
In-Memory Database (SAP HANA)
Infra-structure
Microsoft Azure
Amazon Web Services
Google Cloud Platform
Alibaba Cloud
SAP / Customer

Trends and Concepts in the Software Industry II

Case-Study with Real Customers

Based on your **study of a real customer scenario**, what are barriers and enablers to cloud transformation and the adoption of the SAP Business technology Platform? **How can the adoption barriers be lowered, and the development experience enhanced?**

- How are customers currently supported when adopting an enterprise cloud platform?
- What tools, tutorials and examples are available?
- What are use cases for moving to an enterprise cloud platform?
- Why are cloud transformation projects slow or even come to a halt?

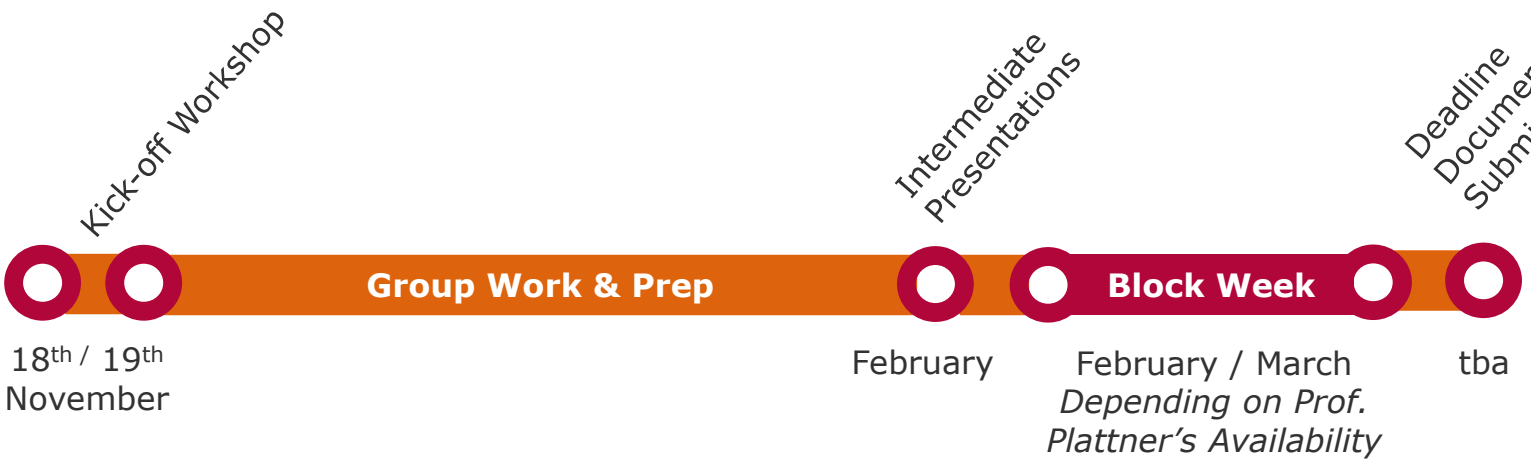
Trends and Concepts in the Software Industry II

Goals and Learning Experience

Participants will

- Learn about **fundamental principles** behind enterprise cloud platforms
- Become familiar with real businesses and **how a cloud offering can transform their use cases**
  - Understand the need for customer-side development on cloud-based enterprise applications
  - **Requirements analysis, problem-solving, and consultancy** (for your customer and SAP)
- Improve teamwork, self-organization, presentation and **pitch skills to Executives**

Course Overview
Schedule



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HPI Campus II

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